

TODAY

Presentations of project ideas + Critique

Lecture 1: Obsession in New Media Art

DM2007 Interactive II

OBSESSION IN NMA

PERSONAL AND CULTURAL OBSESSIONS

APPROACHED AS:

- PROJECT THEMES/IDEAS
- MOTIVATIONS FOR THE PROJECTS



Luke DuBois - 2012 - Acceptance (also version in 2016)

Semantic analysis mutually synchs words/phrases in real time.

Nomination speeches Obama/Romney (70-80% identical, distributed differently).

OBSESSIONS: ELECTIONS, POLITICS

Jonathan Harris and Greg Hochmuth - 2015 - Network Effect

OBSESSIONS:

SOCIAL MEDIA SHARING

FEAR OF MISSING OUT



Paolo Cirio and Alessandro Ludovico - 2010 - Face to Facebook
Robot harvests FB profiles, posts on fictional dating site.



R. Luke DuBois - 2011-2012 - A More Perfect Union
Maps the US according to dating prefs and keywords.

OBSESSIONS:

PRIVACY (IN DIGITAL CULTURE)

DATING

GAINING INDIVIDUAL ADVANTAGE IN SOCIAL SYSTEMS

Branger_Briz - 2017 - Muse AI Supercut

AI generates notable persons supercuts word by word for a Muse song Dig Down (2017).

Dejan Grba - 2017 - Analogies
cinema, music, references and analogizing
(pleasurable, joyful obsessions)

STUDY THE EXAMPLES YOU FIND INTERESTING

EXTEND YOUR RESEARCH WITH

***FURTHER EXAMPLES* SECTION**

ON CLASS NOTES OSS PAGE



NEXT CLASS (07 FEB)

Selection of project ideas

Project Framework recap

Working on prototypes

