

DN1002

FOUNDATION 2D I

LEARNING OBJECTIVES

To deliver to students a practice-based introduction to the basic principles of 2D design. To introduce to students the beginnings of a skill in the theory and application of colour.

CONTENT

Abstracts such as shape, form, line, pattern, tone and colour are the prime building blocks upon which all 2D designs are built. In this course these elements are examined for the multiple ways in which they can interact. Intention, research, ideation, sketching and reference are introduced to the students as key ideas in the development of a piece of work. Teaching is by project (group and individual) and critical analysis is encouraged both in the on-going process and in the examination of the finished project.

LEARNING OUTCOME

The student will have an introductory knowledge of 2D design techniques and strategies with a special emphasis on the formal elements of its construction. The students will have the beginnings of an ability to critically analyze and discuss their 2D designs. The students will have the beginnings of a knowledge of key figures and terms in 2D practice.

STUDENT ASSESSMENT

Continuous Assessment : 60%

Individual, group and team-based assignments
Creative process journal & virtual documentation on Open Source Studio(OSS)

Participation : 30%

Participation assessment components may include:
Attendance (10%), contribution such as group discussions, presentations, (10%), studio tidiness (10%)

Final Portfolio : 10%

Final Portfolio assessment components includes:
OSS Gallery featuring final outcomes of each project

TEXTBOOK & REFERENCES

Recommended Reading:

- C Wallschlaeger, C Busic-Snyder, Basic Visual Concepts and Principles: For Artists, Architects and Designers, Wm. C. Brown
- S Bleicher, Contemporary Color: Theory and Us, Thomson Delmar Learning
- Johannes Itten, The Art of Color, Jon Wiley & Sons

MATERIALS

Essential Materials to be purchased by student. For each project student will be notified about requirements

- Range of pencils
- Metal Ruler
- Craft knives (X_ACTO or pen knife)
- Scissors
- A4 Drawing Pad any type- any paper for sketching
- Blue Tack (this will be important to secure works during critique)
- External Drive (8-16 GB)

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WEEKLY PLANNING

8 AUGUST / WEEK 1

National Day
9 Aug 2016 Tuesday
Public Holiday no class

Introduction to course (NTU Learn, About OSS, on Visual Journal, About Pinterest)
Introduction to Project 1: "My Life is Emo"(project duration 4 weeks)
About: Create 18 lines evoking 6 emotion categories using experimental mark making and analogue drawing techniques

In class: Exploring automatic techniques
Assigning groups for presentation on topics
Tutorial on OSS

Homework: 1) Create your own mark making and drawing tool. 2) Research on artists 3) Explore (automatic) alternative drawing techniques. Use A3 template handed in class for sketching. 4) Start Visual Journal

15 AUGUST / WEEK 2

Lecture: Mark Making -Monoprint

In class: Working in class/print studio. Please wear old clothing, covered shoes. Document the process.

Homework: Continue with monoprint and/or automatic techniques. Keep up with your Journal

22 AUGUST / WEEK 3

Presentation Group 1: Topic: Elements (dot, line, shape)

In class: Continue working on Project 1

Homework: Continue working on Project 1

29 AUGUST / WEEK 4

Presentation Group 2: Topic: Elements (plane, value, texture)

In class: Continue working on Project 1

Homework: Complete Project 1

05 SEPTEMBER / WEEK 5

Submission for Project 1 Peer-Critique/Evaluation

In class: Introduction to Project 2: Forrest Gump (project duration 4-5 weeks).

About: Create a visual narrative that expresses rhymes using found images

Outcome digital print 4 X (297 x 297 mm) and silk screened tote bag

Methods used digital and analogue

Homework: Compile resources high-resolution images of dingbats (ornaments), symbols, pictograms, and engravings; **Start making 4 compositions**

12 SEPTEMBER / WEEK 6

No Class
Continue making 4 digital compositions

Hari Raya Haji
12 Sep 2016 Monday
Public Holiday no class

19 SEPTEMBER / WEEK 7

In Class: Digital Tutorials Introduction to image editing in Photoshop and Illustrator. Introduction to Silk Screen Stencil

Presentation Group 3: Topic: Principles (Golden ratio, symmetry, balance, emphasis, unity)

Homework: Create 3 half-tone (max A4) images based on resources and copy on transparency.

In Class: Create compositions based on half-tone images shared within the class

Homework: Continue on Project 2

DN1002

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WEEKLY PLANNING

26 SEPTEMBER
- 30 SEPTEMBER 2016

RECESS WEEK NO SCHOOL

Make up Classes for **Hari Raya Haji**

Exposing Screens and getting Stencil ready for silk screen printing

Presentation Group 4: 2 student per group; Topic: Principles (harmony, pattern, size, scale, proportion)

Homework: Print Tote bag; Continue to work on 4 digital designs

03 OCTOBER / WEEK 8

Presentation Group 5: Topic: Gestalt

In class: Finishing Project 2 Week of Digital Printing

Homework: Week of Digital Printing of 4 compositions

10 OCTOBER / WEEK 9

Submission for Project 2 Peer-Critique/Evaluation

In Class: Introduction to Project 3: Ego (project duration 4 weeks)

About: create a self-portrait using mathematical equations containing visuals for values and variables.

Any techniques and methods can be used -digital and/or analogue.

Homework: Start working on ideas for project 3

17 OCTOBER / WEEK 10

Presentation Group 6: Topic: Colour notation, systems

In Class: Working on Project 3 and developing colour palette

Homework: Continue working on project 3

24 OCTOBER / WEEK 11

Deepavali 29 Oct 2016 Saturday

Presentation Group 7: Topic: colour properties

Homework: Continue working on project 3

31 OCTOBER / WEEK 12

Presentation Group 8: 2 Topic: colour illusions and emotion

Homework: Continue working on project 3

07 NOVEMBER / WEEK 13

Submission of Project 3

14 NOVEMBER / WEEK 14

Submission of OSS Gallery

The deadline for submission of the final marks/grades for Semester One (1) of AY 2016-17, for courses without the final written exam administered by university

In accordance to the progress of each class, the outline is subject to change.
The professor reserves right to make amendments.