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PRESENTATION TOPICS

BRIEF

Presentations are going to cover students' theory research on various topics specific to 2D Foundation and Graphic Design. Students would gather together media and links to related readings and/or artworks that support topic. The presentations will be carried out in 7 groups per class and across all eight groups of 2D foundation.

Please note that each topic has suggested readings to use as reference. The books are all available in ADM library.

AIM

As your understanding of the elements and principles evolves the goal is to use this throughout studies.

SPECIFICATION

Each Presentation will be created as a WordPress post and uploaded on OSS. The presentations should take full advantage of the multimedia capabilities of WordPress: with embedded images, video, links, sound, etc.

TOPICS & RESOURCES

■ GROUP 1:

Semiotics Signs, Symbols and Ways of Meaning (rhetorical figures of speech in design metaphor, etc.)

Suggested Readings:

- a) This Means This, This Means That: A User's Guide to Semiotics, ISBN:9781856695213 (Chapter 1 and 2)
- b) I don't know where I'm going, but I want to be there: The Expanding Field of Graphic Design 1900-2020 Sophie Krier BIS Publishers; Slp (October 18, 2011) ISBN-10: 9063692579

■ GROUP 2:

Image and Text

Suggested Readings:

- a) This Means This, This Means That: A User's Guide to Semiotics, ISBN: 9781856695213 (Chapter 5)
- b) Basics Illustration 03: Text and Image, by Mark 'Wigan' Williams (Author) Publisher: AVA Publishing (January 31, 2008) ISBN-10: 2940373507

■ GROUP 3:

Image and Transformation

Suggested Readings:

- a) Icons of Graphic Design by Steven Heller and Mirko Ilic, ISBN-13: 978-0500287293, Publisher: Thames & Hudson; Second Edition (May 26, 2008)
- b) I don't know where I'm going, but I want to be there: The Expanding Field of Graphic Design 1900-2020 Sophie Krier BIS Publishers; Slp (October 18, 2011) ISBN-10: 9063692579

■ GROUP 4:

Colour and Meaning

■ GROUP 5:

Experimental Formats: Zines

■ GROUP 6:

On publication (book) Format and Grids

Suggested Readings:

- a) "Making and Breaking the Grid" by Timothy Samara, Published by Rockport Publishers ISBN 1592531253
- b) Book Design (abrams studio) by Andrew Haslam 0810992205

■ GROUP 7:

Experimental Book Binding: Accordion Book, Saddle Stitch and Stab Binding (Please provide youtube reference "Making of")

Suggested Readings:

- Basics Design 01: Format By Gavin Ambrose AVA Publishing 978-2940373284