

**SCHOOL OF ART DESIGN AND MEDIA
NANYANG TECHNOLOGICAL UNIVERSITY
FYP RESEARCH PROPOSAL**

Name of Student:	Seah Kay Fong, Trey
Keywords: <i>List no more than 5 keywords that related strongly to your research interests.</i> <ul style="list-style-type: none">• Paper• Touch• Material• Physicality• Sense	
Working Title: Paper is intimate – how paper transcends beyond a printing medium and conveys a deeper level of emotion and intimacy through its physicality and inherent properties	
Research Questions (3 Max): <ul style="list-style-type: none">• How can paper be used beyond the common usage of it being a printing medium..• How does paper engage the different senses?• How has paper enriched lives throughout the years beyond the realm of art & design.	
Research Objectives: <i>Using no more than 5 Points, list the specific aims your proposed FYP project aims to accomplish.</i> <ul style="list-style-type: none">• To allow people to understand the many facades of paper has undertaken• To encourage people to look at the different ways paper has enriched our lives• To promote and encourage a more poetic way of looking at paper as a material rather than the preconceived notion as a printing/note taking medium	
Anticipated Contributions and Benefits of project	
Abstract of Research Project: <i>In no more than 300 words, Introduce the What of your project (concerns and key topics of project, aims and objectives). Explain the Why (your motivation, rationale and context relevance and significance. Discuss how you plan to realize the project and What you plan to deliver and it the anticipated contributions (Deliverables, contribution to the practice and target audience)</i> <p>I have a strong interest in paper before even I started doing design. I've realized that the tactile aspect of the material has allowed the intended message to come on even stronger. I've been collecting various publications, magazines and beautiful paper products that I came across through the years.</p> <p>There are also letters and official documents such as the result slip for my driving</p>	

license that I held on to dearly – it's not just the words that are printed on it that is precious to me, but the folds that I made on it that gives it character. Each fold that I had made on that piece paper reminded me of what I did on that day and I could never bear to throw it away. It's a trigger for memories for that portion of my life that I could never be captured in any other mediums.

This, in turn, also called out to me in how fast the modern society has been moving that many things are just considered disposable. Life is moving at such a fast pace that people do not stop and look at where they are, only where they want to go.

I would like to approach this project in an artistic sense to call out the various subtle and characteristic of paper as a material, on how paper is intimate, on how it conveys knowledge, on the way it is warm and pure. I would like to look into how I can explore each of these characteristics in a mini artistic project on its own, and eventually curate an mini exhibition where I focus on these various themes of paper. At the end, I would also publish a physical book with these works, various writings and interviews with artists/designers/paper makers on the theme of paper.

Research Milestones:

Research Milestones marks key development and progress that you aim for in the course of your research. It is also a tool to evaluate your progress in research. Your plan should cover the period from that marks the start and completion of your FYP (Mid August 2019 to End April 2020)

Period	Activities	Action
Mid August	Research	Research on all aspects of paper and craft my initial thoughts/stand
Mid Sep	Interview	Interviewing designers, artists & paper makers
Start of Oct	Paper making and paper experiment	Exploration of different paper artwork and art piece with paper
Start of Nov	Paper making and paper experiment Exhibition and space planning	Exploration of different paper artwork and art piece with paper Exploration of possible exhibition experience
Start of Dec	Paper making and paper artwork fine tuning Exhibition and space planning	Exploration of different paper artwork and art piece with paper Exploration of possible exhibition experience
Start of Jan	Paper making and paper artwork fine tuning Book layout design	Fine tuning the paper explorations made earlier Initial book layout design
Start of Feb	Finishing paper artworks Book layout design and photography	Paper artwork finalisation

	Planning of booth space	Drafting out the book design Planning booth experience
Start of March	Finalising book design	Printing the book
Start of April	Booth Design	FYP Booth Design

Expand when necessary

Evidences of Preliminary research

At time of submission of this proposal, please provide all visual and literary materials that you have consulted, collected and read during this preliminary. They can be collated in your FYP binder folder or Journal (digital or real)

Bibliography List:

CBS Sunday Morning. *The History of Paper*. Accessed April 16, 2019.

<https://www.youtube.com/watch?v=1A9yJYKa06Q>.

Hara, Ken'ya, Shimpei Nakamura, Akane Sakai, Takeo-Kabushiki-Kaisha, and Nippon Design Center, eds. *Subtle: The 47th Takeo Paper Show*. Tokyo: Takeo Co., Ltd, 2014.

Kurlansky, Mark. *Paper: Paging through History.*, 2017.

Warwicker, John. *IDEA Magazine 337: Tomato:Underworld "Formgiving,"* 2009.

杉浦康平, 杨晶, and 李建华. 亚洲的书籍, 文字与设计: 杉浦康平与亚洲同人的对话. 北京市:

生活·讀書·新知三联书店, 2006.