













# Taste and Scent

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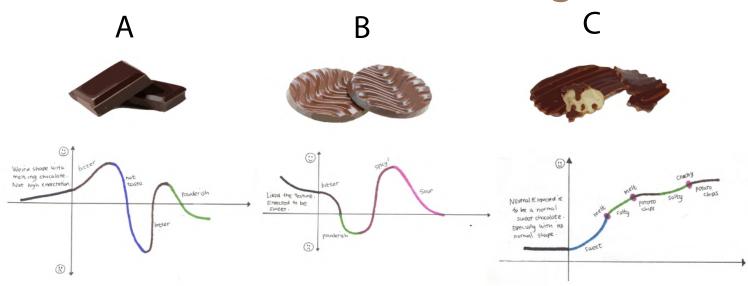








## The Chocolate Tasting



#### **Observations:**

#### Shape:

Normal chocolate bar with smooth surface

#### Smell:

Sweet an I guessed it was 60% cocoa before tasting it

#### Taste:

bitter powderish spicy sour at the end

Memory: When I ate chocolate chili ice cream in Bali when I went on a trip with my friends.

Interesting part: The spiciness lingered for some time and I like it as I like spicy food.

#### Shape:

Round with leave pattern on surface

#### Smell:

Sweet and I guessed it as milk chocolate.

#### Taste:

bitter sweet nut
more bitter nut
more bitter nut
nut taste bitter
more nut taste

Memory: It reminded me of the taste of macadamia chocolate. Interesting part: It was actually a bitter dark chocolate and did not contain any nut.

#### Shape:

Chips with a easily-melt chocolate on one side

#### Smell

Like normal chocolate

#### Taste:

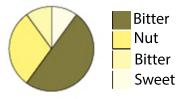
sweet salty
(melting) (crunchy)
salty potato chips
(melting)
potato chips

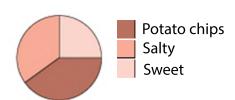
Memory: It is a new and very interesting memory.

Interesting part: I love this chocolate chips! I think it really a smart idea.

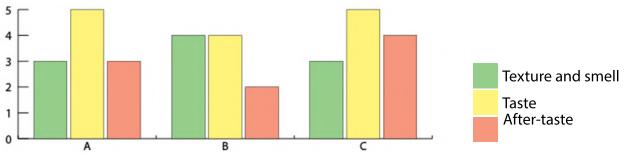
### Taste Composition Based on Observations:







## Comparing All Chocolates:



## Overall Experience:







## Inspiration of Scent

## **Good Memory**







### Scent:

Refreshing, fruity, lemony, lingering, lovely, soothing

### Memory:

This scent really refreshed me. I could not remember the specific memory but it reminds me of home.



Vitamin - Nutrilite Daiily

### Scent:

Horrible, strong, irritating, nauseating, sickening, intense, unpleasant

### Memory:

It reminds me of the time I had to consume this vitamin daily, it always made me want to vomit but I took it anyway for its benefit.

When both are smelled together, I first caught the intensely unpleasant and sickening scent from the vitamin. A moment later, the refreshing scent from the gel lingered and filled the air, replacing the previous smell. Leaving me with a fresh scent and pleasant feeling overall.

## The Final Model



## **Details and Explanation**

## The part representing the bad memory



The inner part represents the vitamin's scent. The swirly part symbolises the garbage smell that sometimes make me nausea. Hoewver, there is a white bottle cap at the centre which represents the health benefit of the vitamin. I want to show that even though it smell bad bad it is still beneficial at the core.

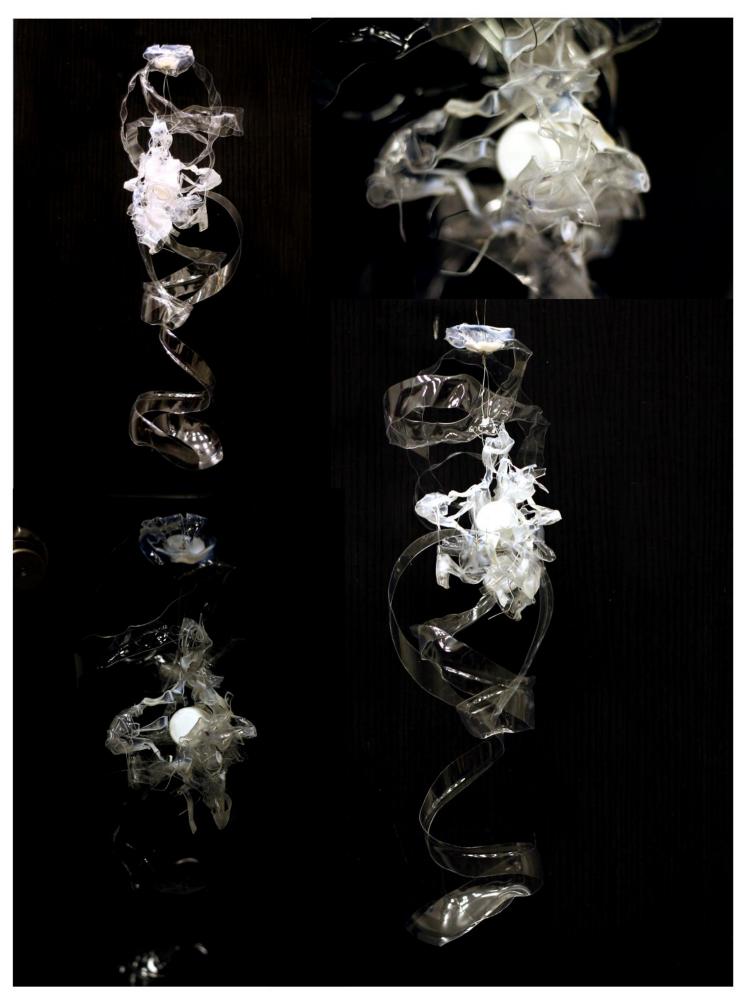
## The part representing the good memory



The outer part represents the gel's scent. It is shaped like it wrapped around the part representing the bad memory, which it is. It is so as the scent replaced and take over the unpleasant smell. At the bottom part, the width gradually increases as to show the good scent goes in and spread more over time.

When both combined, I feel like the sharp unpleasant scent of vitamin is something that really intense and memorable. however over time, the overal scent is the good scent of gel hence I made it as the dominant while the vitamin scent as subordinate.

## Model from Different Views



The End