

# LAST WORDS FOR DYING LANGUAGES?

The declining use of dialects among younger generation is inevitable as English and Mandarin becomes the common language of Chinese community. The use of Chinese dialects has reduced significantly in Singapore in the past decade. More and more younger generation cannot understand or speak in their dialect. They are losing the ability and interest to speak in dialects.

## TARGET AUDIENCE



**Generation Z**  
Between 16–23  
years old

**4 OUT OF FIVE** DO NOT SPEAK IN DIALECT

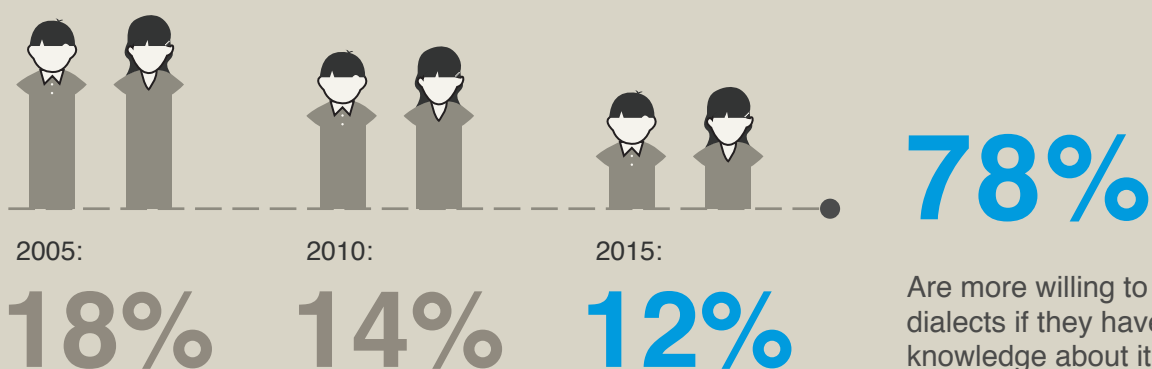


## ÀN ZUÀ LĒH? (WHY?)



Because they do not know how to.

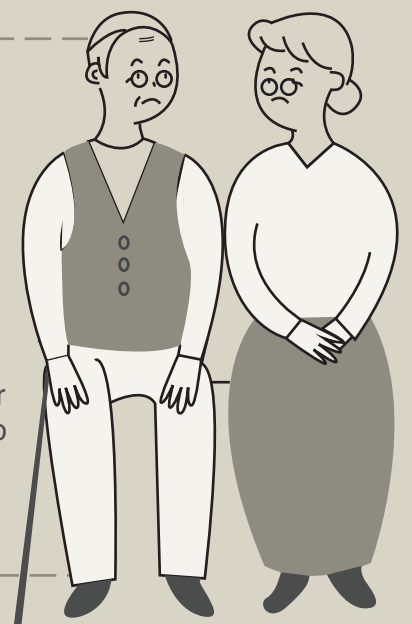
## DECREASING AMOUNT OF PEOPLE USING DIALECTS



## DO YOU KNOW?

In future, Chinese dialects will only be used among older generation, and this slow death will be an irreversible trend.

More younger Chinese, will not be unable to speak their respective dialects to their grandparents, who may speak primarily in dialect.



Check out our **posters** in school or Download the **mobile application** to learn more about the beauty of a dying language! Have fun learning Hokkien!