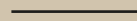


Neighbourhood Explorer
Amelia Yuliana



GEYLANG

Expectations

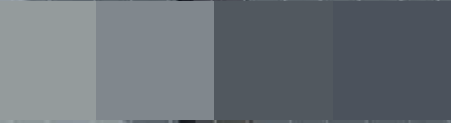
- ◆ Malay cuisines
- ◆ Shopping malls
- ◆ Aunties & uncles out and about

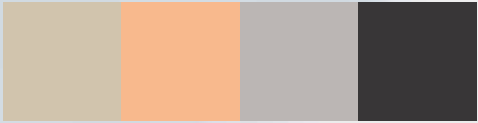






**Pop Of
Colour**





Nooks & Corners



Hidden Gems





Summary Of My Findings

**Cold & commercialise
in the front**

**Warm & full of
character in the back**

Theme Of ZINE

Uncovering layers of Geylang!

**Front
Cover**

**Transitioning from a cold
construction/buildings**



**Opening up to a warm
and vibrant elements**



**Back
Cover**

**Thank
You!**