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**BY MARCO
EVARISTTI**

'HELENA'



Marco Evaristti is a Copenhagen-based and internationally renowned artist and architect, known for his provocative art.

He was born in 1963 in Santiago, Chile.

He often forces his spectator to look at life's sometimes obscure and absurd paradoxes. His artworks often revolve around taboos, such as death.

'MY ART FROM IS COMMUNICATION'

Marco Evaristti

<https://www.youtube.com/watch?v=FrBEgn0Qzz4>



'HELENA'



'Helena', is an installation featuring ten Moulinex Optiblend 2000 liquidisers with water housing a goldfish, positioned on an ordinary kitchen table. The liquidisers were visibly connected to a power source, making the rules of the game implicitly set out from the start. Anyone who pressed the 'on' button on the blender would result in the liquidising of a live fish.

'HELENA'



This work caused unprecedented controversy and still raises questions about the use of animals in contemporary art. It was considered one of the most controversial artwork of the past twenty years involving live animals.

'HELENA'



Marco Evaristti uses the "destruction" of goldfishes to raise awareness on how one acts in regards to one's sense of morality. He categorised his participants into three groups "The idiot, who pushes the button; the voyeur, who loves to watch; and the moralist, who will judge the action".

'HELENA'



Marco Evaristti believed that it was sometimes necessary to sacrifice one means for the sake of another. To him, the lives of the goldfishes were a necessary means to reveal and raise awareness of the social mechanism that he found out of balance.

THE END

**BY AMANDA
YONG**