

JO MALONE
/
JO MALONE
LONDON



Nectarine Blossom Series

HAVING founded one of Britain's most famous fragrance brands in the Nineties, Jo Malone went on to sell her eponymous company to Estée Lauder before creating a second line - Jo Loves - in 2011. Renowned for pairing unusual ingredients and creating versatile fragrances which can be mixed and blended to create unique scents, Malone's name has become synonymous with luxury and indulgence. As a child, Jo Malone would make her own perfumes with flowers from the garden and grated Camay soap. The family home was in Bexleyheath, Kent - her mother Eileen was a beautician and her father an artist. She worked as a florist and gave facials in her kitchen at night. It was when she met her husband Gary at the age of 19 that their business, featuring her handmade scents and products, took off. She gave her Nutmeg and Ginger Bath Oil as a thank you.

The brand's signature cream packaging with black edging remains iconic today Jo Malone opened her first store at 154 Walton Street in London in 1994, and by 1999 had launched her flagship store in London's Sloane Street.

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TO SMELL LIKE
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Also in 1999, her company was purchased by Estée Lauder with Jo still at its UK helm as chairwoman and creative director. In 2006, she sold it to Estée Lauder in its entirety. "After much soul-searching, I believe that this is a good time to make this decision as the brand is in a secure position and I have many other dreams and passions I would like to fulfil," she said. In 2011 she announced the launch of her new fragrance company - Jo Loves - and launched it in November of the same year. "Fragrance is absolutely what I love so I'm so excited to be back," Malone told us at the time. "This new brand is all about memories - it's where I am and the person I am now." The business Ms. Malone is best known for — Jo Malone London — is now owned by Estée Lauder. She sold it to the global giant for an undisclosed amount in 1999, staying on as creative director until 2006.



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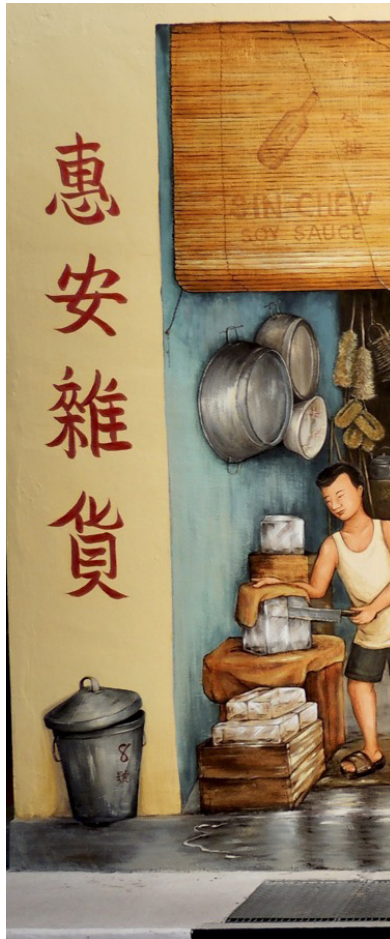
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Stories On Walls:

Singapore's past, friendly faces and oral history

He works alone. Standing by his paint supplies in the heat, nothing really disturbs his creative process. There's always someone standing around watching him paint (like us!), taking pictures or curiously asking him about his mural-in-progress. And he loves it – "It's part and parcel of street art. There's joy in it. Else, I would just work in a studio," says 49-year-old Yip Yew Chong, one of Singapore's most popular street artists. His insta-worthy walls are instantly recognisable and if you're reading this, chances are you've seen them and loved them.

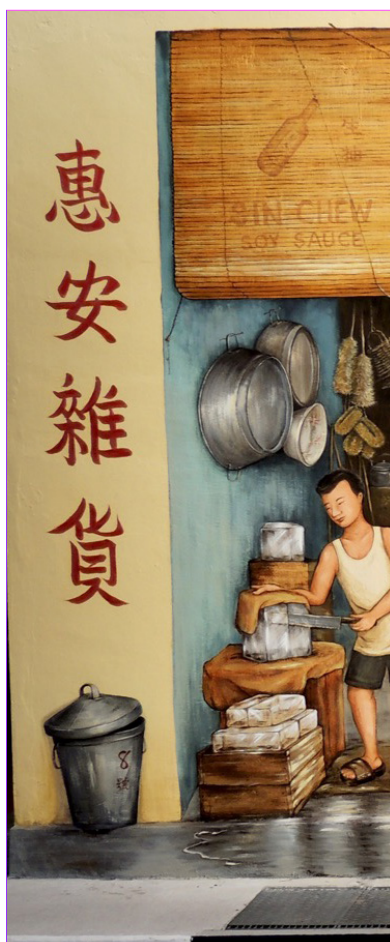
Often it's someone older taking a moment of their life to thank him. We caught up with self-taught artist Yip Yew Chong (again) on the sidewalk as he was finishing his mural on Mohamad Ali Lane in Chinatown. Halfway through our conversation, a man named Andrew stopped by to thank Yip with "all this heart". "We are very grateful for your work," he added genuinely. He leaves, only to come back five minutes later with two cold drinks – one for Yip and one for me. Not before long, an aunty from the nearby shop came with ice cream. It was a hot afternoon and these were the just warmest gestures from a community that truly admires him and his creations.

"I created my first mural – the one on Everton Park – in 2015. Street art was picking up steam then and when I saw some in Kampong Glam, I wanted to give it a try. I asked the landlord of the building if I could paint on his wall. I showed him some of my sketches and promised to paint the wall back in the same colour if he didn't like my first mural. It's still there today."

"No, it's not different from painting on canvas. Actually, for me, it's easier to draw on walls as it's so much bigger. I paint my murals life size so that can interact with them. Although I introduced interactivity in my mural, I think people expect it from my work now. It's become a style which is a good thing.

Our Grandfather Story

Aditi Gaitonde Fernandes



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