

KEYWORDS

SELECTED WORDS

01 VIRTUE

Virtue is moral excellence. A virtue is a trait or quality that is deemed to be morally good and is thus valued as a foundation of principle and good moral being. Personal virtues are valued as promoting collective and individual distinction; in other words, it is a behavior that shows high moral standards. Doing what is morally right and diligently avoiding what is wrong.

02 CONVERT

The word convert denotes “change,” whether it is a person who adopts a new belief, or a changing action, such as when you convert dollars into euros. Convert can also refer to the change of form or function of something.

CONVERT

CHANGE

change is the act or process of becoming different.

REFORM

the improvement or amendment of what is wrong, unsatisfactory, etc.

ALTER

change in character or composition, typically in a comparatively small but significant way.

SUBSTITUTE

a person or thing acting or serving in place of another.

PETTY CASH

a small amount of discretionary funds in the form of cash.

IMPROVE

achieve or produce making something better than.

PERMUTE

submit to a process of alteration, rearrangement, or permutation.

TRANSMUTE

to transmute is to change in form, nature, or substance.

REPLACEMENT

the action or process of replacing someone or something.

SPECIE

money in the form of coins rather than notes.

RESTORE

bring back or re-establish (a previous right, practice, or situation).

VARIATION

a different or distinct form or version of something.

METAMORPHOSE

change or cause to change completely in form or nature.

ADAPT

make (something) suitable for a new use or purpose; modify.

RECONSTRUCT

build or form (something) again after it has been damaged or destroyed.

CONTRAST

strikingly different from someone or something else in juxtaposition or close association.

TRANSLATE

express the sense of (words or text) in another language.

CONFORM

complying with the rules, laws or standards.

CONCLUSION

OF KEYWORD

02 CONVERT

Convert denotes “change”, typically from one state to another. It is a process of **change** (becoming different) or **reformation** (improving from). In both processes, a different type of conversion is happening. Change can be expressed in different ways, for instance, adapting, **transmuting** or substituting. Whereas reforming involves the idea of improving through permutations or **reconstructions**.

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TYPES OF TRANSMUTE

RESEARCH RECAP:

CONVERT

CHANGE

change is the act or process of becoming different.

TRANSMUTE

to transmute is to change in form, nature, or substance.

CONCLUSION

Transmute is the process of change that can take place physically or non-physically. In both cases it involves the conversion of one from to another that is completely different; often being of a higher form or value.

TRANSMUTE IN FORM

(Physical)

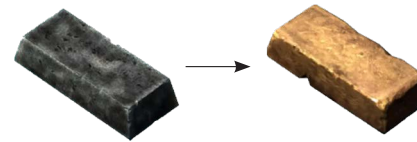
To transmute in form is to alter something physically in its appearance or shape, changing the way it exists, configures or looks. Although this describes a process of physical change, to transmute in form is typically to transmute into something of a higher/better form.



TRANSMUTATION

(Physical)

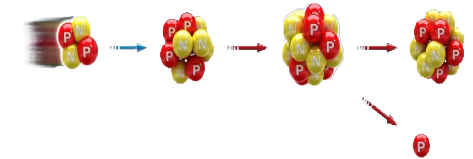
In olden day alchemy, transmutation meant the conversion of one physical substance into another, through the process of metallurgy, when heat or acid is introduced, the substance will be converted into a new substance of a similar nature but of higher value.



TRANSMUTE IN SUBSTANCE

(Physical)

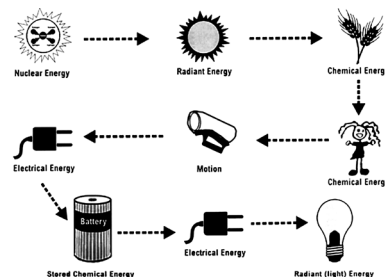
Transmute in substance is the act of changing a substance, tangible or intangible, from one form, state or property into another. This means the transformation of one element into something different through various high energy/heat processes.



TRANSMUTE OF ENERGY

(Non-Physical)

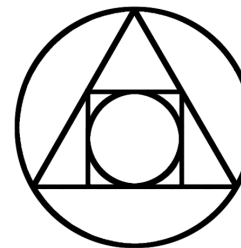
Energy transmutation, also known as energy conversion, is the process of changing energy from one form to another. Energy cannot be created nor destroyed and is therefore transmuted from one form to another.



MENTAL TRANSMUTATION

(Non-Physical)

Mental Transmutation is the ancient the art of changing and transforming mental states, forms, and conditions, into others. The mind may be transmuted, from state to state; degree to degree; condition to condition; pole to pole; vibration to vibration.



TRANSMUTE IN NATURE

(Non-Physical)

To transmute in nature is to alter something intangible; the basic or inherent features, character or qualities of something. When something transmutes in nature, it describes a process of change that is intrinsically felt but not always externally expressed or seen.



TYPES OF TRANSMUTE

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TRANSMUTE IN SUBSTANCE

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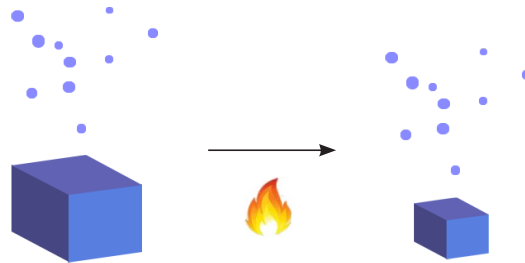
CONCLUSION

Transmute is the process of change that can take place physically or non-physically. Transmute in substance could refer to a change that is non-physical; refers to something being invisible or unseen as the parts involved are too small for the human eye to see. Although the process is not observable, one should not assume the process does not occur.

PHYSICAL PROCESSES

Transmute in Sublimation

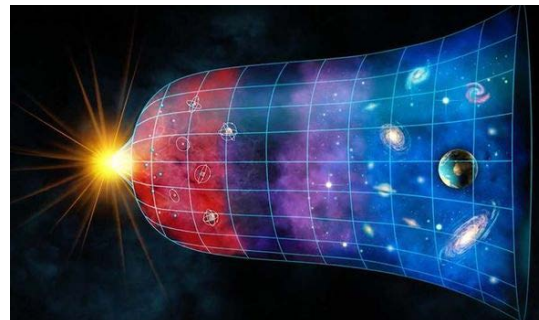
Sublimation is the transition of a substance directly from the solid to the gas state, without passing through the liquid state. The scientific process depicts the conversion of an object with physical properties to a substance with a non-physical attribute when heat is applied.



BIG BANG THEORY

Transmute from Nothing

The Big Bang theory is a cosmological model of the observable universe from the earliest known periods through its subsequent large-scale evolution. Started with a small invisible singularity, that inflated over billions of years to the cosmos we see and know today.



'WUXING' – FIVE ELEMENTS

Transmute in Chinese Society

From 5th century BCE, there has been historical text recording transmutation practices and belief in China. The concept of 'five elements' (五行); everything in the universe is made up of the characteristics of these five elements. Adjacent elements are capable of transmuting into one another through a generative process.



** The Generation Process (Circular Motion)*

Fire transmutes Earth, Earth transmutes Metal, Metal transmutes Water, Water transmutes Wood & Wood transmutes Fire

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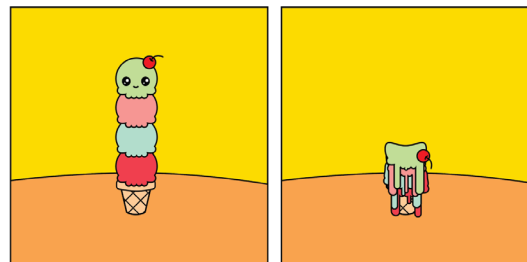
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Transmute is the process of change that can take place physically or non-physically. Transmute in substance is often dependent on an external source of activation, in most cases heat energy.

PHYSICAL PROCESSES

Transmute in Melting

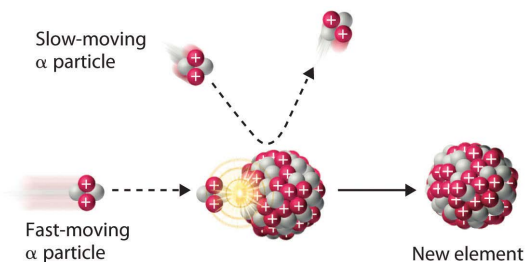
Melting, or fusion, is a physical process that results in the phase transition of a substance from a solid to a liquid. This occurs when the internal energy of the solid increases, typically by the application of heat or pressure, which increases the substance's temperature to the melting point.



SUBATOMIC TRANSMUTATION

Transmutation of Elements

With the dawn of the atomic age, the transmutation of elements finally became possible. Today, a particle accelerator and a vast supply of energy can convert lead to gold. Though this process is non-physical and cannot be seen, the sheer number of non-physical conversions alter the physical properties of the substance; resulting also in a physical conversion.

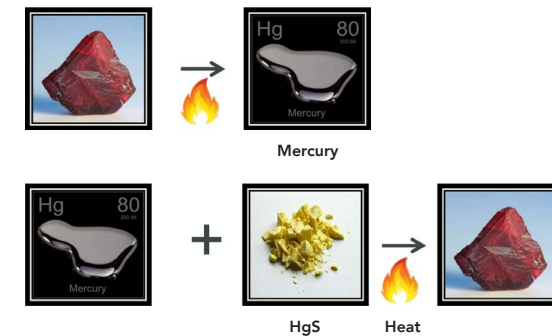


REGENERATIVE TRANSMUTATION

Transmutation of Cinnabar

Since more than 2000 years, Cinnabar has fascinated the Chinese, and it is believed cinnabar contains the ingredients to give one longevity. Many Chinese scholars believed Cinnabar to be the key to immortality and if harnessed properly can convert any mortal soul into a divine God.

Regenerative Equation:



According to the above equation the mythical element of Cinnabar was believed to have regenerative properties. Through burning, Cinnabar would transmute into Mercury and could burn right back into Cinnabar even after numerous transmutations. The Chinese people therefore believed that not just Cinnabar, **but the process of burning was a key component of transmutation.** Burning helped to activate and release inner value.

LINKING BACK

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CHANGE

Transmute is defined as a process of change taking place physically, non-physically or at times including both simultaneously.



CONVERT

The process can be considered convert as regardless of form taken, it involves the conversion of one form to another that is completely different; often being of a higher form or value.

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CONCLUSION

Reconstruction has to do with rebuilding something that has been deconstructed or destroyed to form a new whole. Reconstruct can be physical or non-physical.

It can be considered reform as the end product of something reconstructed is usually better/an improvement from its initial state.

At the same time it can also be considered convert as it is very much a process of change; becoming different.

FORM RECONSTRUCT

(Physical)

A process that breaks down a solid object into its separate constituent shapes/units. The basic constituents are then reused in the reconstruction process to form something newly whole.



FACIAL RECONSTRUCT

(Physical)

The ability to reconstruct the likenesses of long-dead human beings. With the use of detailed computer programs, DNA studies, and advanced technologies like 3D printing — scientist and artist together are able to reconstruct faces with incredible precision.



MONUMENT RECONSTRUCT

(Physical)

To construct again; to build or assemble large architectural monuments back together again. This insinuates that what is being rebuild was either destroyed or badly damaged. A process of restoring and refurbishing what once was.



VIRTUAL RECONSTRUCT

(Non-Physical)

Form an impression, model, or re-enactment of (a past event or thing) from the available evidence. This is usually done through a virtual platform or perceptual dimension and can be accurate right down to the smallest details.

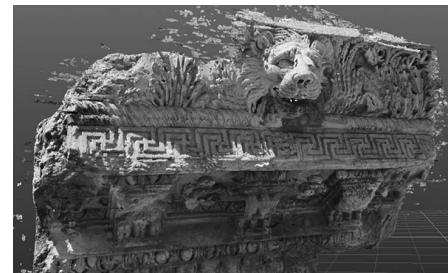
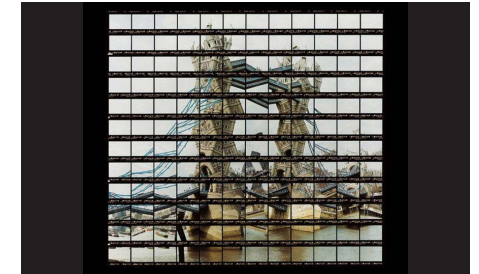


IMAGE RECONSTRUCT

(Physical)

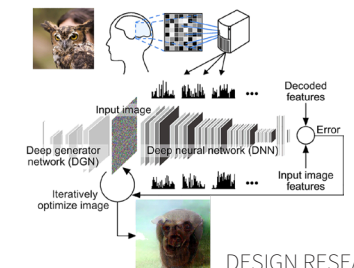
In image reconstruction, the intended final photo is first broken down into individual units using a grid system. Based on this system, individual photos are taken according to its relative position. The photos are consolidated and reconstructed to reveal a new whole.



COGNITIVE RECONSTRUCT

(Non-Physical)

A highly complicated process that depends on a myriad of cognitive and mechanical procedures. In simple terms, the brain translates visuals onto individual input plates and layers them together to form a reconstructed output.



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breaks down into separate constituents and reusing them to form something newly whole.

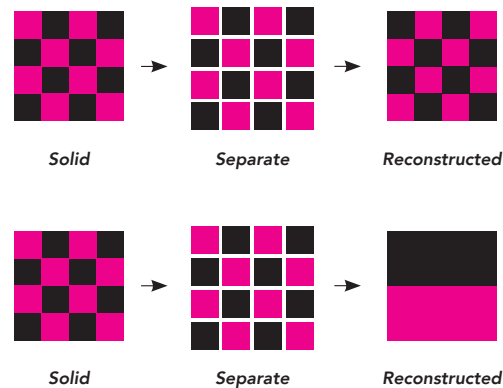
CONCLUSION

Reconstruction has to do with rebuilding something that has been deconstructed or destroyed to form a new whole. This process can result in an end product that is similar or identical to what it started from.

TYPE OF OUTCOME

(Similar Outcome)

A process that breaks down a solid object into its separate constituent shapes/units. These individual units are then reconstructed to form something identical or similar.



CUBIC PHOTOGRAPHY

In photography, an image can be segmented into individual features, altered with various adjustment settings (exposure and contrast) and reconstructed in various angles to give an illusion of multiple perspective.



RECONSTRUCTION IN GRAPHIC DESIGN

Abstract & Representational

These are a collection of masterpieces created by an Armenian graphic designer that converts photographs of Armenian Ornaments into individual vector files. He reconstructs these individual files together to form amazing motifs and symbols.



Although the outcomes differ slightly from its original source, each individual motif has only undergone minor alterations, hence preserving its authenticity. Admittedly, this is the reason why the motifs are able to express the country's cultural and spiritual values effectively.

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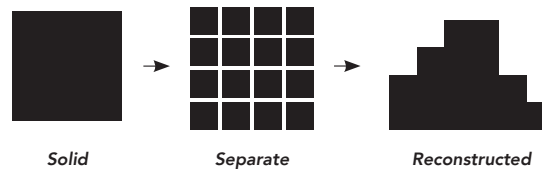
CONCLUSION

Reconstruction has to do with rebuilding something that has been deconstructed or destroyed to form a new whole. This process can also result in an end product that is novel and different from what it once was.

TYPE OF OUTCOME

(Different Outcome)

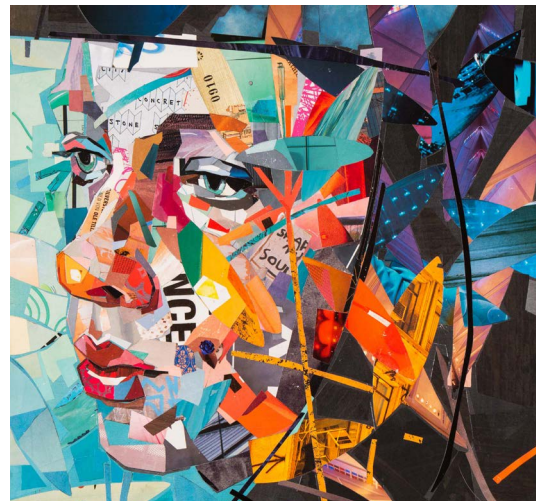
A process that breaks down a solid object into its separate constituent shapes/units. These individual units are then reconstructed to form something different.



COLLAGE

Collage Art

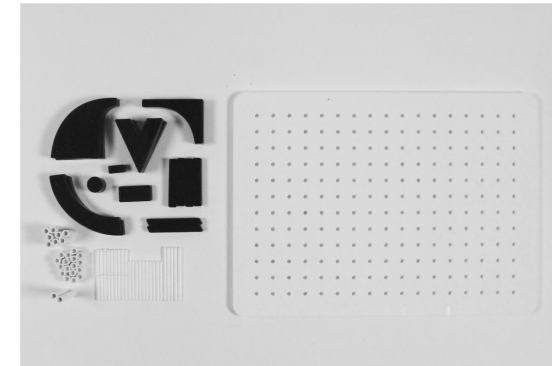
Collage is a technique of art creation, primarily used in the visual arts, by which art results from an assemblage and reconstruction of different forms, thus creating a new, intricate whole.



3D RECONSTRUCTION

3D Modular Typography

Blackdora, a 3D modular typographic kit with the approach of creating a tangible object and playful environment to give audiences a basic understanding of, and a valuable connection with, typography.



This typographic kit contains 16 components, with 2 pieces from Blackletter, 7 pieces from Bodoni and another 7 pieces from Futura. By arranging the shapes, users can reconstruct their own letterforms. This work inspires me to imagine how completely different things can still come together to reconstruct into something that is unified and whole.

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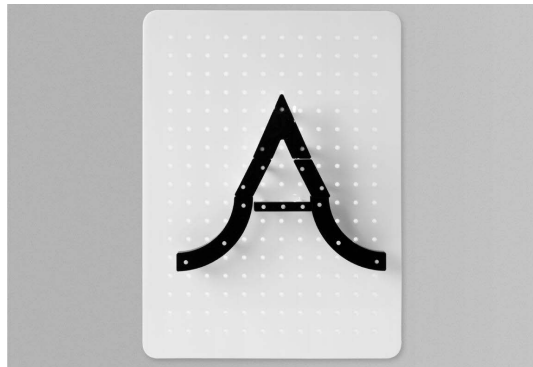
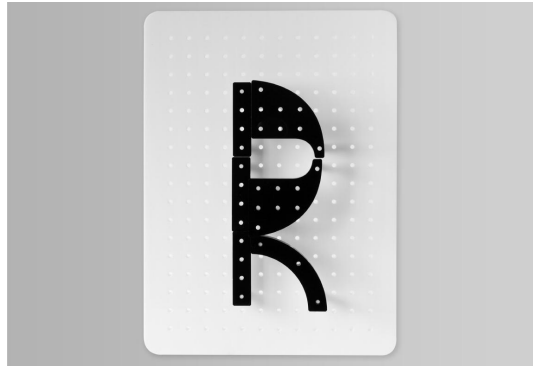
breaks down into separate constituents and reusing them to form something newly whole.

CONCLUSION

Reconstruction has to do with rebuilding something that has been deconstructed or destroyed to form a new whole. This process can also result in an end product that is novel and different from what it once was.

3D RECONSTRUCTION

(Further Examples)



PACKAGING

Chinese Typography

In chinese typography, each character can be broken down into very simple basic strokes. These strokes can be used to form an array of characters. In the example below, the designer has reconstructed these basic chinese strokes not to form a new word, but to form a new way to educate in the form of packaged tea.

笔划 bìhuà Strokes	丶	一	丨	丿	㇏	㇏	㇏
名称 míngchēng	点 diǎn	横 héng	竖 shù	撇 piě	捺 nà	提 tí	竖钩 shùgōu
Name	Dot	Horizontal stroke	Vertical stroke	Leftward stroke	Rightward stroke	Upward stroke	Vertical stroke with a hook



文化
Wenhua
茶
文字在融化



LINKING BACK

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FORM RECONSTRUCT

Reconstruction has to do with rebuilding something that has been deconstructed or destroyed to form a new whole. Reconstruct can be physical or non-physical. This process can result in an end product that is similar or identical to what it started from or end product that is novel and completely different from what it once was.



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CONCEPT BUILDING

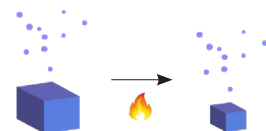
OF KEYWORDS

KEYWORDS FROM MINDMAP

INSPIRATION FOUND

LINKING BACK TO FESTIVAL

FROM TRANSMUTE



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HEAT IS ESSENTIAL

Heat energy is an essential component in the process of transmutation. The rate of conversion is directly proportional to the level of heat energy introduced into the equation. With high heat, the rate of transmutation increases.

TRANSMUTE VALUE THROUGH BURNING

The Hungry Ghost Festival is renowned for burning massive amounts of paper goods annually. Though this may seem unorthodox, burning (the transmutation process), is a practice rooted deeply in the Chinese Society (5 BCE). Even now, burning is considered to activate and release inner value; just because you cannot see (non-physical) does not mean nothing is happening.

FROM RECONSTRUCT



FORM RECONSTRUCT

A process that breaks down a solid object into its separate constituent shapes/units. The basic constituents are then reused in the reconstruction process to form something newly whole.

REINTERPRET TO APPRECIATE

Reconstruction is the process of reinterpreting something into a different (usually improved) way. The end product of something reconstructed can be identical, similar or completely different from its initial state. Regardless, these variations are reconstructed in order to better express its intended purpose or cater to its target audience more effectively.

RECONSTRUCTED VALUE

When value is transmuted to the realm of the ghost, it is broken down into individual parts. In order for the ghosts to use or appreciate, it first needs to be reconstructed into a new whole. Though no one knows for sure, these forms could either be similar or completely different from what they initially were. Likely, these reconstructed forms are believed to take after the basic shape of what they initially represented; retaining its intrinsic worth.

RE-CONCLUSION

OF KEYWORD

02 CONVERT

Convert denotes “change”, typically from one state to another. It can be expressed as transmute of substance where the process is non-physical (cannot be seen) and dependant upon a source of activation (heat) before the process can occur. Convert can also be described as the reconstruction of deconstructed or destroyed forms in order to produce something new and whole. These new forms can result in end products that are similar, identical or completely different from what it once was.