



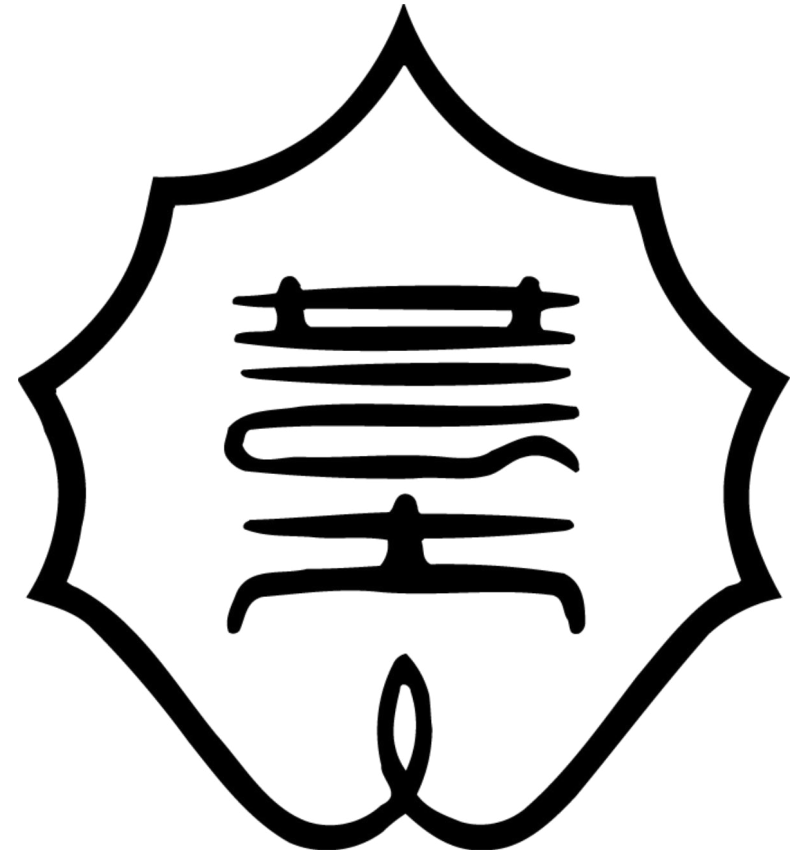
TAKUSATO

JAPANESE - GRAPHIC - DESIGN

BORN IN **TOKYO 1955**

Taku Satoh graduated from Tokyo University  
of the Arts, majoring in Design, in 1979.

He went on to achieve his Masters in 1981.



**TOKYO GEIDAI**

# TSDO Inc.

Taku Satoh Design Office

Established in 1984.

Started with the product development  
of Nikka's "Pure Malt" Whiskey.

To date TSDO has created well-known package  
designs for the top brands in the Japan market.







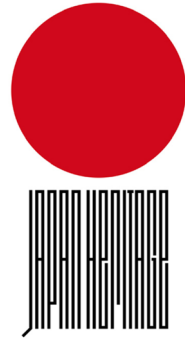
21st Century Museum of Contemporary Art

## LOGO DESIGN

He conceived the logos for the 21st Century Museum of Contemporary Art, Kanazawa, the National Museum of Nature and Science in Tokyo and National High School Baseball Championship.



国立科学博物館  
National Museum of Nature and Science



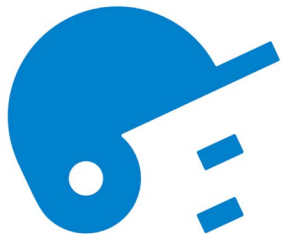
MIYAKE  
ISSEY 展



NIKKEI DESIGN



BAOBAO  
ISSEY MIYAKE

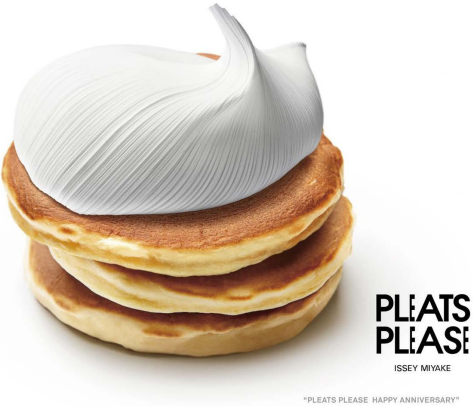


  
THE GATE HOTEL



Bad News





## DIRECTOR

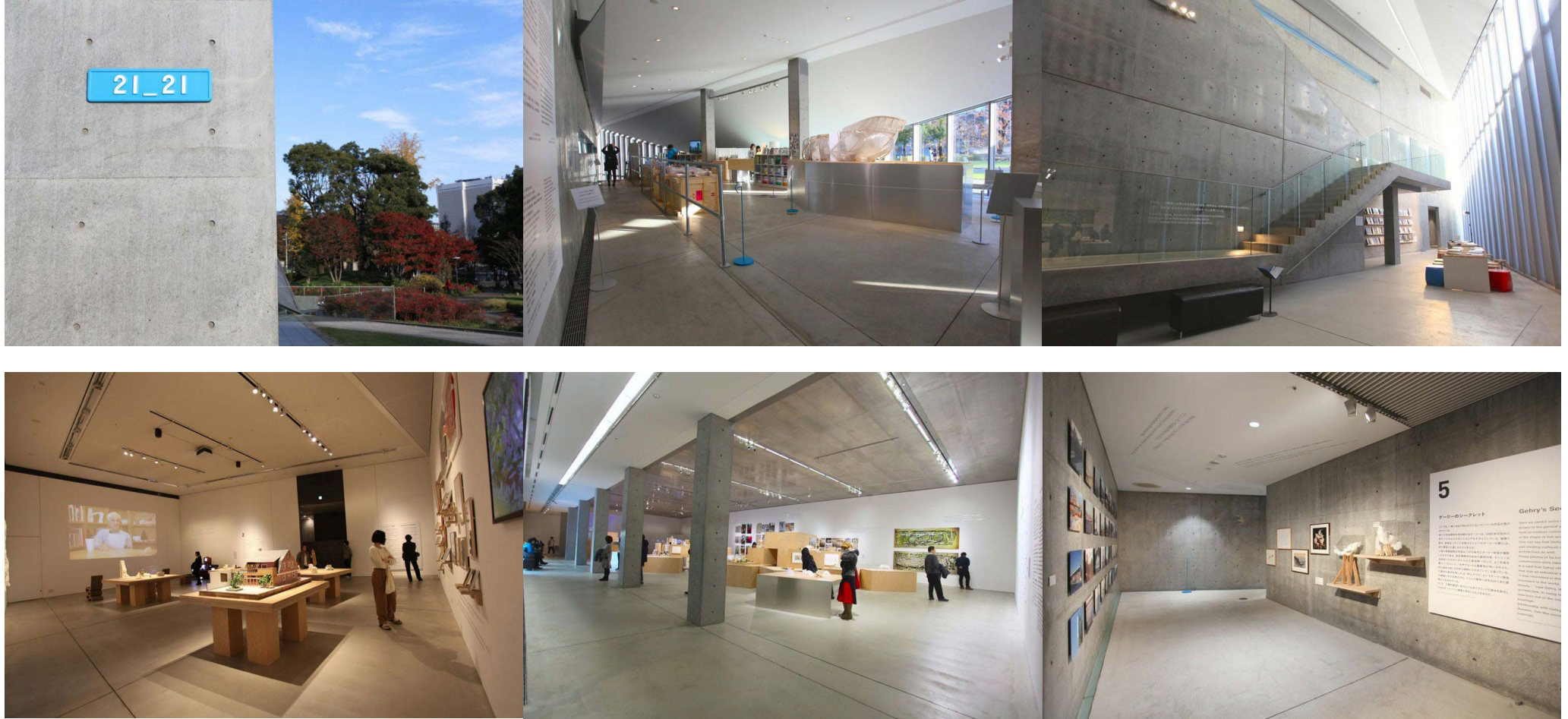
He has served as art director for the “Nihongo de Asobo” children’s program on NHK’s educational channel.

Overall supervisor of the “Design Ah!” children’s program.

Overall director of 21\_21 DESIGN SIGHT.

21\_21





21\_21 Design Sight is a museum in Roppongi in Minato, Tokyo, Japan, which opened in 2007. **A place for reflecting upon our world, via design.**

21\_21

## EXHIBIT CURATOR

He curated exhibitions such as “water”, “Jomonese Exhibition” and “Design Anatomy”.

# water





Graphic designer Taku Satoh, not only curated this exhibition, he also designed the logo, the graphics, the catalog, the posters and the actual exhibition space!

Simply titled “water,” the show attempts to rethink the notion of the environment around us, reinterpreting design through the concept of water. The show features works by Yasuhiro Ishimoto, Kenya Hara and the design team Metaphor.



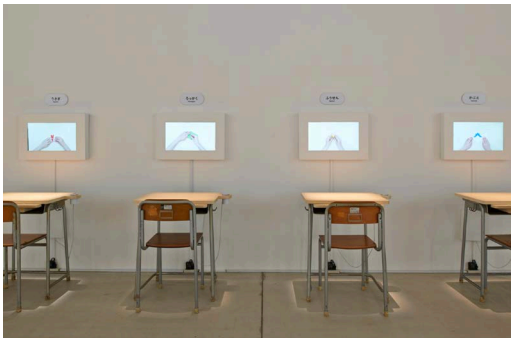
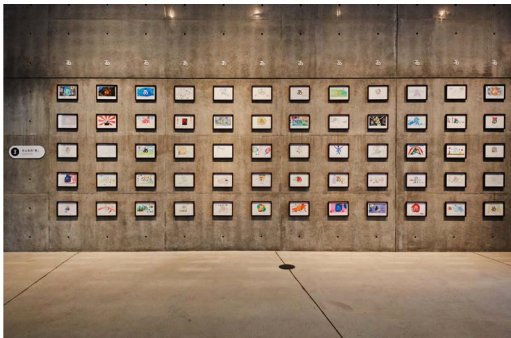
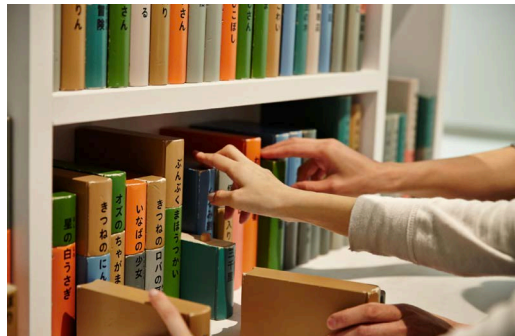


## Design ah !

The Design Ah! program on the NHK Educational TV was created to nurture children's "design minds".

This is an exhibition that fosters sensitivity and imagination through design. See, hear, touch, and experience the various Ah! that lay hidden around us.





T H A N K **Y O U**  
T A K U - S A T O H