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**History of Design**

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**What ideals, principles, motto and design qualities might you use to describe and define the next emergent design trend valid over the next 5 years, current to your practices? What name would you give to the design movement?**

Humanity has taken over the ecological force in today's society. If humanity has the dominant force on earth, no doubt that they are the one that needs to protect nature. Nature provides natural resources to survive, but humankind has drastically harmed the environment as a principle of generating waste, harmful chemicals and gases (Boost). It will be unavoidable but the action has to be taken. Hence, in the next five years, a Sustainable trend will greatly influence society. It would be named the Eco-design movement.

Christel Vaenerberg once said that "the sustainability of cultural heritage amidst the backdrop of global change and modern life" (Carlson). Sustainable designs are not always having to develop new technologies but to reduce negative environmental impacts on the world (Garrette Clark). With the growing population and drastic change in climate, many designers are trying to adopt ideas that could work with natural resources. To that, global sustainable force and trends influence designers to balance "form with the function" (Craig). With the emerging sustainable trend, the use of materials will be taken into consideration.

Over the years, materials such as plastic are often used as it is affordable and durable (Wagstaffe). With the sustainable trend, many designers are changing their perspective on the usage of materials to their innovation. Therefore, many sustainable innovations are increasing. One example was Vitapack designing a plastic-free product that could help with carrying multiple fruits (Wagstaffe). Another was recreating designs using sustainable cork is commonly used in the wine industry (Wagstaffe). Using sustainable corks, the Product Designer, Melanie Abrantes created many multi-functional stylish home equipment and furnishings (Wagstaffe). Not only that, cork is naturally anti-bacterial and can assist in the

drainage system for house plants (Wagstaffe). Hence, the trend will not stop and will be considered in the coming years.

Not only that, creating skilful and sensitive designs helps to manage the quality product (McLennan). It creates a longer-lasting and better functional product. At the same time, it reduces the wastage from discarding. An example that could be taken into consideration was the Rag Chair designed in the past by Tejo Remy for Droog. He designed a chair made out of recycled clothing being held back by black metal straps (Vitali). When a person sits on the chair, it will evoke memories while flipping through the clothing. However, it may not be as stylish as other product designs but it has its function and quality in it (Vitali). In the long run, more of these designs will be considered by many designers or artists.

The industries also aim to meet the needs of sustainable growth. Many industries took part in executing the concept “Decoupling” that helps economic growth and sustainability to the environment (Garrette Clark). This concept helps industries to produce sustainable designs and cleaner production (Garrette Clark). Hence, Sustainable innovation continues and challenges the widespread of the movement.

In conclusion, the eco-design movement will be formed and spread across the globe. It will be delivered through the innovation of design. Designs will employ elements such as materials, quality of product and the concept of “Decoupling” to help the eco-design system (Garrette Clark). Now, Designers are practicing to invent innovative designs that help the environment. It can be influenced by the past and brought forward to the future using examples such as the Rag chair by Tejo Remy.

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