

; About

Pictorial Clock, is a project that contrasts the different times of the day in 24 hours, day and night.

One hour a shot,

Using a film camera, each shot will be taken one hour apart. Day and night can be contrasted using double exposure.

"These shots focus on capturing the raw moments of the day rather than the aesthetics of it."



; Embracing Wabi-Sabi

Wabi-Sabi, is a Japanese aesthetic that embraces the transience and imperfections.

It is described as "imperfect, impermanent and incomplete".

Derived from Buddhist teachings, Wabi-Sabi values the asymmetrical, the crooked, the irregularity.

This concept does not celebrate imperfections, but embraces the limitations. It values flaws, accepting the raw limit of the human body, knowing that everything is temporary.

; Inspirations

I was inspired by how instant a moment can be. At the same time, in awe of the ability of the film camera – capturing the raw moments of that very instant, no preview.

With the rise of film camera apps like Gudak in the Apple Store, I want to challenge myself, to embark on a journey of embracing the idea behind Wabi-Sabi.

Just like what Gudak says in its welcome page,

"Preview Kills The Moment"

; Concept Continuity

Past Projects I have done for 4D Foundation includes:-

- Me, as an individual, capturing my personality and character
- Subversion of Objects (Kiwi)
- A Film, An Unfamiliar Place (Sink)

A Snap of the Instant,

is a photography and installation type of project, similar to Projects 1 & 2.

is also a short film of the compilation of the photos taken from the project, similar to Project 3.

; What I wish to communicate?

I want my audiences to walk away embracing the flaws and seeing beauty in the imperfections. Understanding the concept of Wabi-Sabi.

Besides, I want my audiences to capture the moment, embrace the current, the now.

"The past is not for the living, it is merely a compilation of things that has happened"

; What is innovative about it?

Automated film camera used to take double exposure shots is rather uncommon...

More experimented with manual SLR film cameras to do double exposure shots. However, this method would take me 24 days to complete my shots, since double exposure can be done after the first shot is taken.

; What am I going to make or produce?

I am going to produce 13 double exposure.

Here are the shots taken together:-

{White fonts means day time, white black fonts means night time. Respective same colours are in the same shot.}

6am	7am	8am	9am		11am	
7pm	8pm	9pm	10pm	11pm	12pm	1am
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	2pm	3pm	4pm		6pm	-
2am	3am	4am	5am	6am	7am	-

A compilation of the shots will be made into a *short film*, showing edited time, where the shots are all one hour apart. The film will be shown on a screen covered by a frame, mimicking a photo frame. It will be looped, expressing the idea of cyclical time..

Also, the shots will be printed out and hanged up as an installation piece.

; How are you going to produce it?

;The photos

The photos will be taken using an Olympus Mju II automated film camera, with double exposure.

I will be taking the shots myself, putting an alarm every hour to take the shots. The roll will be reused after the 6pm shot.

:The installation

The final installation will be a mimicking the actual structure of a clock, except the clock will tell time in a pictorial form – in the form of pictures. The pictures compiled into a video will be looped, since time is circular and will not stop.

There is no exact start and end, hence, the video can be viewed from any part of the video.

; Art Materials and Equipment for the Art Project

Art Materials needed for the project production are film camera and film roll.

Art Materials needed for set-up of exhibition are boxes, cardboards and markers.

; Ideal outcome



Taken using a Gudak app, a film camera app on iPhone

; Final Outcome







