

Varoom | User Persona



Name: Kelsey

Age: 25

Nationality: American

Occupation: Graphic Designer

Likes: Make up, photo-editing, fashion, art

Dislikes: Republicans, blood/gore, noise

Traits:

- Introverted
- Creative
- Humorous

Varoom | Negative User Persona



Name: Brian

Age: 37

Nationality: Singaporean

Occupation: Financial Advisor

Likes: Football, Reddit, hanging out with friends

Dislikes: Reading, art galleries, chores

Traits:

- Outgoing
- Driven
- Practical