

JESSICAL CHEN KAILIN

Mobile Number
98116039

Email
jessicalchen0515@gmail.com

CO-CURRICULAR ACTIVITIES & COMMUNITY SERVICES

Jan 2017
to
Aug 2020

Loving Hearts

- Conducted volunteering once a week
- Delivered food packets
- Conducted free tuition to less fortunate primary school children

Jun 2019
to
Aug 2019

Freshmen Orientation Camp

- Planned camp activities for freshmen to encourage interaction and bonding
- Created 2 costumes for main facilitators

EDUCATION

Aug 2018
to
May 2022

Nanyang Technological University

Bachelor of Fine Arts
(Design Art)

- Expected Honours (Distinction), Current CGPA: 5.00/5.00

Jan 2016
to
Dec 2017

Nanyang Junior College

A Levels results: 90 rank points

- H1 General paper: A
- H2 Mathematics: A
- H2 Physics: A
- H2 Economics: A
- H2 Art: A
- H3 Art: Distinction

INTERNSHIP EXPERIENCE

May 2019
to
Aug 2019

Accenture Interactive

Design and marketing, Intern

- Focused mainly on social media marketing and management
- Handled 2 social media accounts on WeChat and WeiBo
- Led group ideation and brainstorming for campaigns
- Designed the Budweiser New Year's campaign; posters, product design with a team
- Co-authored in English-Chinese translation for projects and work transcripts

Apr 2018
to
Jul 2018

The Alchemy Partnership Pte Ltd

Design and marketing, Intern

- Focused mainly on social media marketing and management
- Managed to grow company's social media following by 20%
- Designed multiple posters with a creative team to introduce new products on social media
- Facilitated in multiple production shots

WORK EXPERIENCE

Aug 2018
to
May 2022

Art Lessons

- Conduct private traditional art lessons to children aged 7-12

English Lessons

- Conduct private English lessons to Chinese speaking children

Jan 2017
to
Dec 2018

Freelance Graphic Design

- Created ads for social media campaigns
- Designed 6 book covers for up and coming authors
- Formatted 1 book for an up and coming author
- Constructed logos for start up companies
- Facilitated in production shots for different companies

SKILLS

Languages: Proficient in English and Chinese, conversant in Spanish

Digital Skills: AutoCAD, Photoshop, Illustrator, InDesign, Premium Pro, Microsoft Office, Excel, Data Visualisation

JESSICAL CHEN KAILIN

P 98116039

@jessicalchen0515@gmail.com

W www.instagram/gucci.bhabie

EDUCATION

AUG 2018
– MAY 20 **22** **Nanyang Technological University**
Bachelor of Fine Arts (Design Art)
• *Expected Honours (Distinction), Current CGPA: 5.00/5.00*

JAN 2016
– DEC 20 **17** **Nanyang Junior College**
A Levels results: 90 rank points

INTERNSHIP EXPERIENCE

MAY 2019
– AUG 20 **19** **Accenture Interactive**
Design and marketing, Intern
• *Focused mainly on social media marketing and management*
• *Handled 2 social media accounts on WeChat and WeiBo*
• *Led group ideation and brain storming for campaigns*
• *Designed the Budweiser New Year's campaign; posters, product design with a team*
• *Co-authored in English-Chinese translation for projects and work transcripts*

APR 2018
– JUL 20 **18** **The Alchemy Partnership Pte Ltd**
Design and marketing, Intern
• *Focused mainly on social media marketing and management*
• *Managed to grow company's social media following by 20%*
• *Designed multiple posters with a creative team to introduce new products on social media*
• *Facilitated in multiple production shots*

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W [www.instagram/gucci.bhabie](https://www.instagram.com/gucci.bhabie)

Creative and dynamic designer with 5 years of experience in graphic designing and social media marketing. Brought up in both western and eastern influence. I have worked in Singapore and China.

22 **EDUCATION**
AUG 2018
— MAY 20
Nanyang Technological University
Bachelor of Fine Arts (Design Art)
• Expected Honours (Distinction)
• Current CGPA: 5.00/5.00

17
JAN 2016
— DEC 20
Nanyang Junior College
A Levels results: 90 pts

SKILLS

Languages:
Proficient in English
and Chinese;

Digital Skills:
Illustrator,
inDesign,
Premiere
Pro

INTERNSHIP EXPERIENCE

19 **Accenture Interactive**
MAY 2019
— AUG 20
Design and marketing, Intern
• Focused mainly on marketing
• Does social media marketing
• Handled 2 social media accounts on WeChat and WeiBo
• Led group ideation and brain storming in campaigns
• Designed the Budweiser New Year's campaign; posters, product design with a team
• Co-authored in English-Chinese translation for projects and work transcripts

18 **The Alchemy Partnership Pte Ltd**
APR 2018
— JUL 20
Design and marketing, Intern
• Focused mainly on social media marketing and management
• Managed to grow company's social media following by 20%
• Designed multiple posters with a creative team to introduce new products