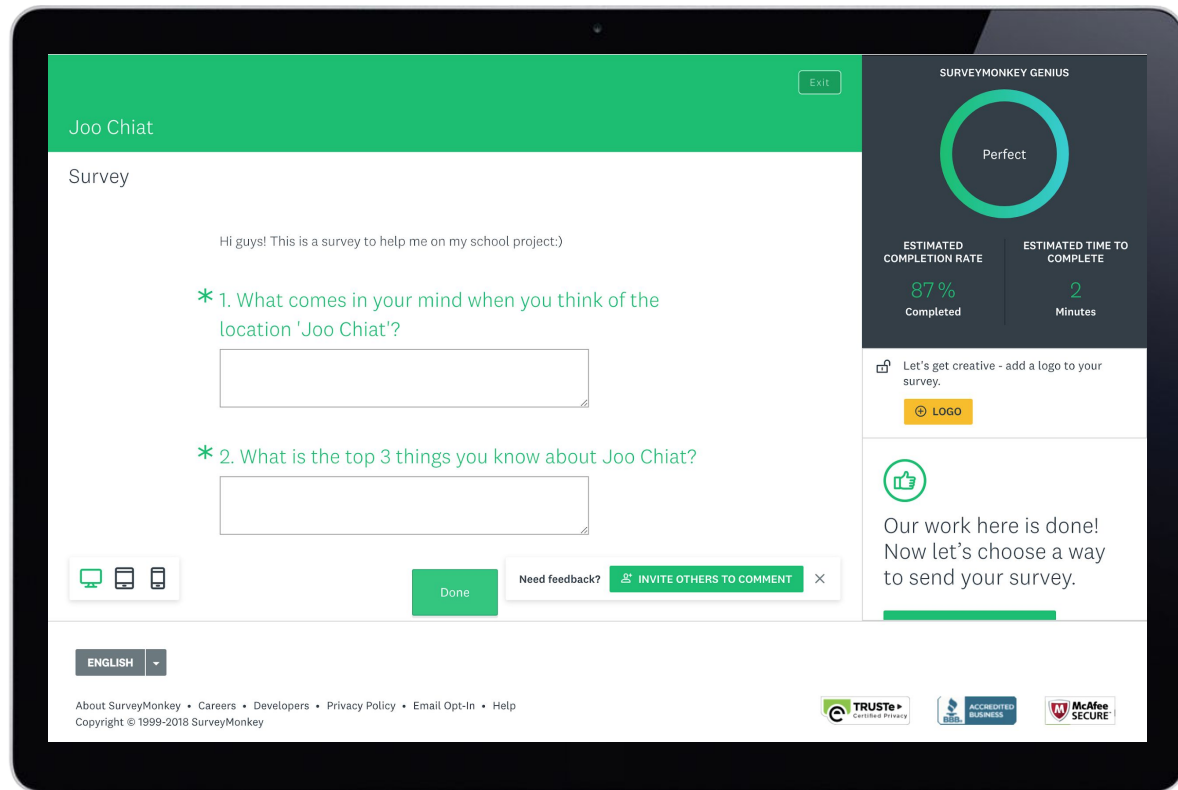
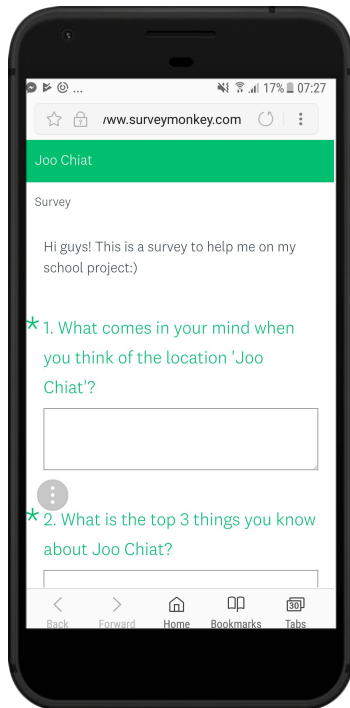


# JOO CHIAT



Khairunisa | U1730864L



# Survey Analysis



What comes in your mind when  
you think of the location  
'Joo Chiat'?

- Joo Chiat Complex
- Malay Community
- Peranakan  
Shophouses

What is the 3 things you know about  
Joo Chiat?

- Food
- Textile
- More Food



# History

- Chew Joo Chiat
- Peranakan descent
- Plant spices
- Coconut plantation
- 1920s and 1930s
- Shophouses & Estates





#joochiat

19,865 posts

Top Posts

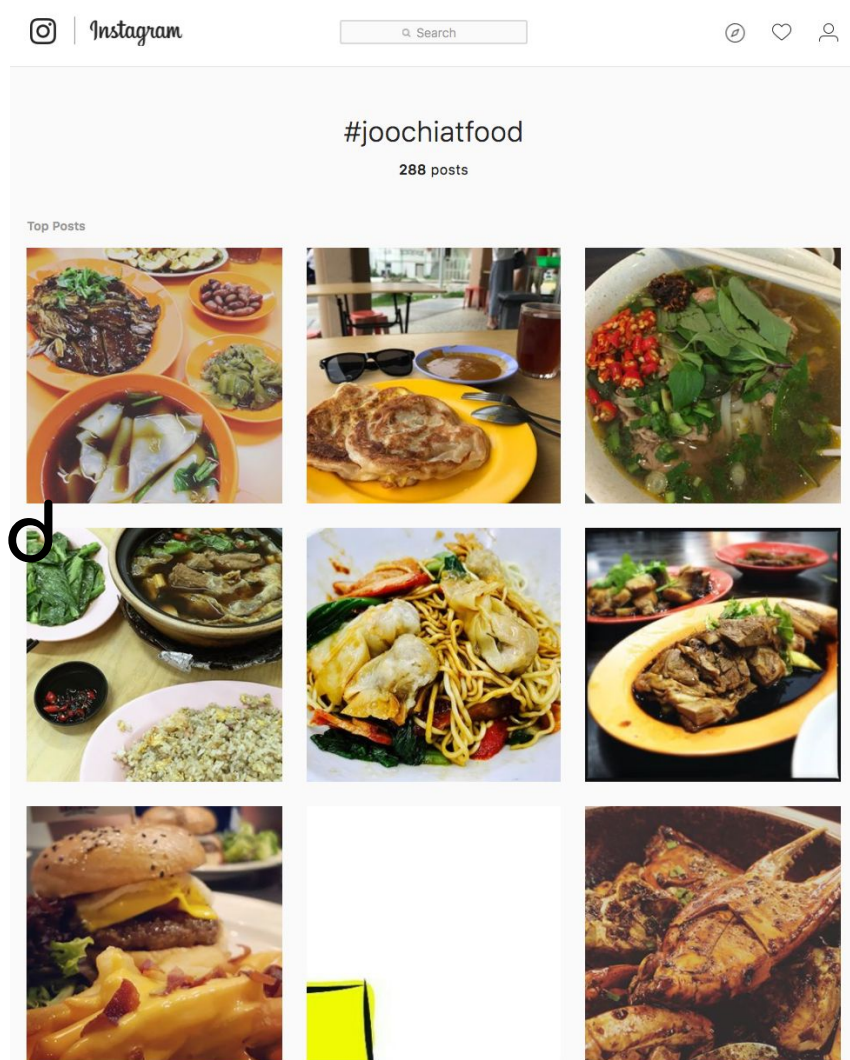


Joo Chiat Now  
#joochiat



Joo Chiat Now

#joochiatfood

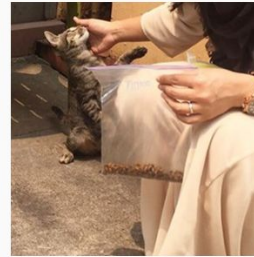


# Joo Chiat Now #joochiatcomplex

#joochiatcomplex

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# Current Identity

- Colourful rows of Peranakan Shophouses
- Traditional food
- Hipster Cafes
- A place for good #ootd



Identity of  
JOO CHIAT





Past



Present



Thank you