

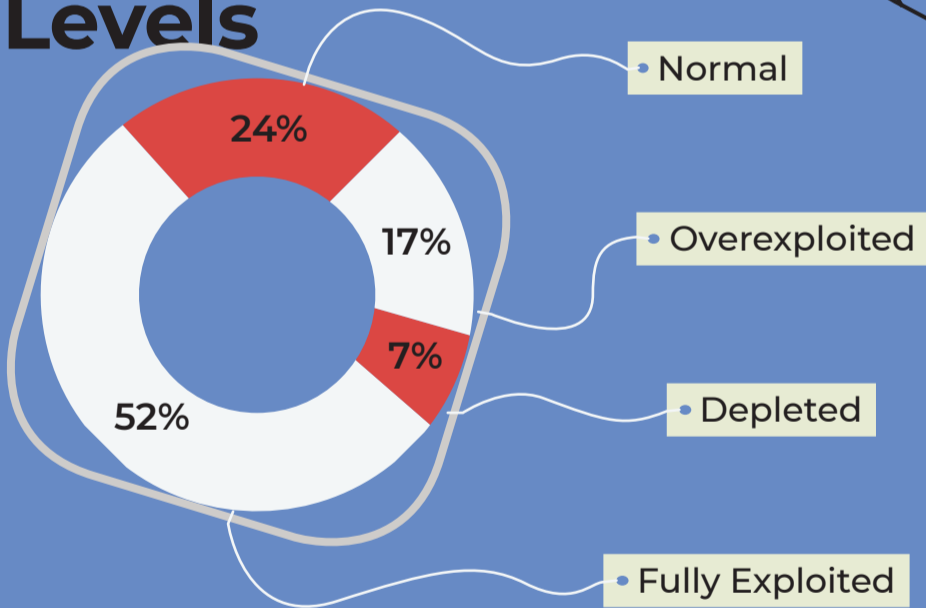


**Overfishing:** the practice of fishing of a species from a body of water at a rate faster than the species can replenish themselves through natural reproduction.

*If **overfishing** continues at its current rate, the world will run out of seafood in 2048.*

# THE WORLD IS RUNNING OUT OF SEAFOOD.

## Worldwide Fish Stock Levels



**Commercial fishing has increased by**

**4x**

**in the last 50 years, totalling 8.7M tons annually**

## Why is overfishing such a big deal?

Coastal communities rely on fish as their primary source of protein



Many communities rely on low-level fishing industries for economic stability



It causes damage to the ecosystems and the balance of ocean life (eg. loss of predators, poor coral reef life)



**So, what can we do?**

*By being informed of the species that are endangered and buying seafood from **SUSTAINABLE** resources, we can create a better future for sealife.*



Deliverables:

Poster design to illustrate/make a statement about what is happening to sealife and the world's oceans due to overfishing.

Brochure design to inform consumers of endangered species and sustainable seafood resources.