



Assignment 1

Cheah Rui Hong



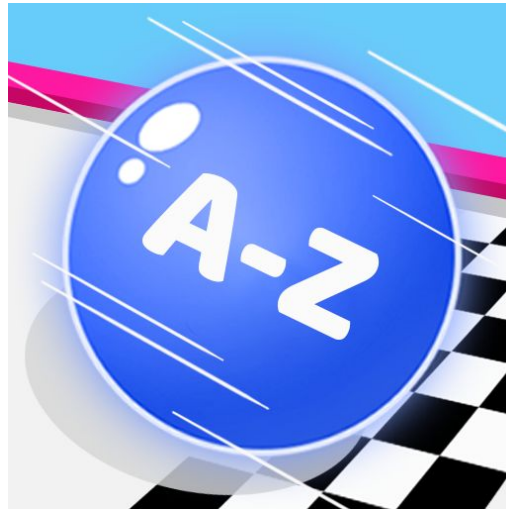
Career Trajectory

Starting my own design related start-up

- Minor in business to learn more about entrepreneurship
- Where clients can come to solve their ID, Interactive and VC problems
- Collaborations
- Corporate and private clients
- A pool of UX, graphic and interior designers who are incentivised to take on projects under the company

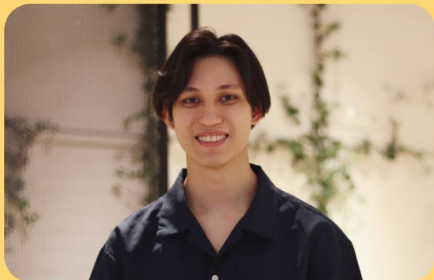
Design Internship at **storms**

Internship at gaming start-up Storms





Meet Stormers in Training



Meet our Graphic Design Intern: Rui Hong

Rui Hong combines art and technology to tell Storms' stories.

[Read More](#) →



Meet our Data Intern: Yuang

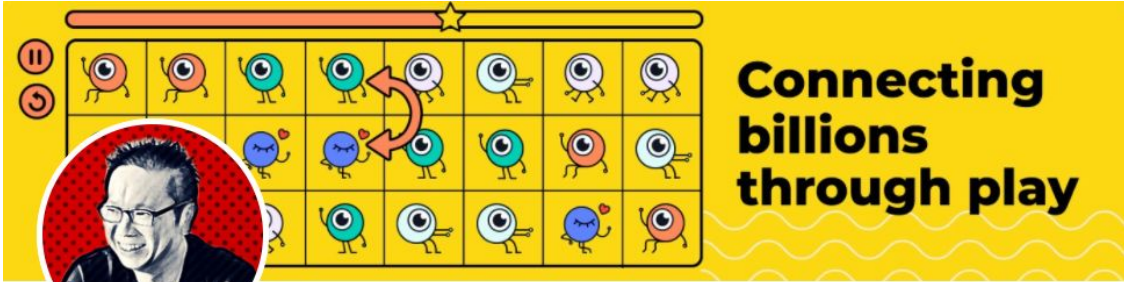
Yuang provides data-driven insights to further improve our games' performance.

[Read More](#) →



Flexibility

At Storms, we default to trust. All Stormers have the flexibility to work in a space where they are most productive



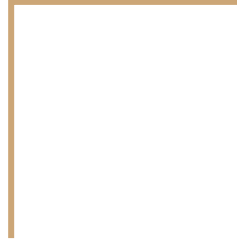
David Yin

CEO | ex-Google | Angel Investor | Start Up Mentor | MBA CA
MAICD |



Storms

- Very experienced with start-up successes
- Angel Investor
- Marketing oriented
- Not afraid of making risky changes
- Adaptable to situations



Thank You

