
RHYMES RESEARCH

— ART MOVEMENTS & REFERENCE —
ARTISTS

*Disclaimer: The following pages are by no means written in my own words (except my own commentaries). This document is merely me curating and breaking down information from the internet on each subject for my own understanding and personal use.

Dadaism

— a protest against the barbarism of World War I —

It was **anti-art.**

Dadaists protested against the contemporary academic and cultured values of art.

For everything that art stood for, Dada was to represent the **opposite.**

Dada thought that reason and logic had led people into the horrors of

war, so the **only route to**

salvation was to

reject logic and

embrace anarchy

and irrationality.

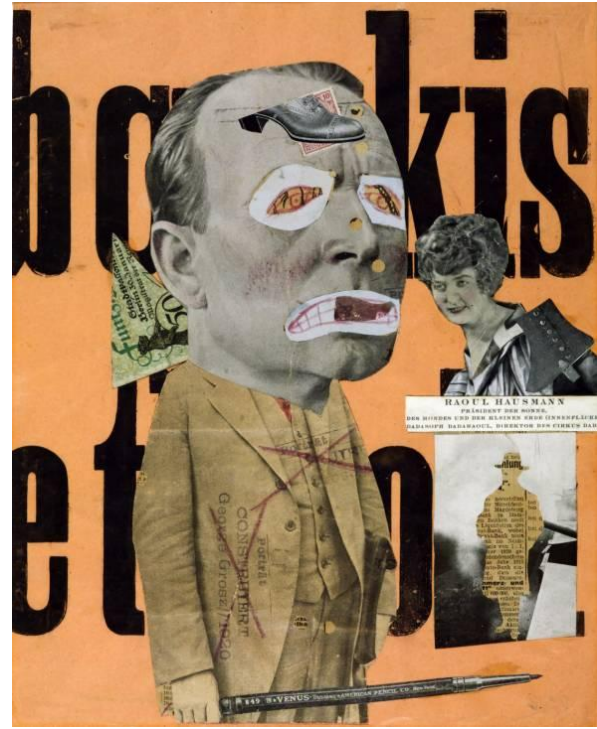
Art vs Dada	Art	Dada
Aesthetics?	Yes	No
Implicit message?	Yes	No
Appeal to sensibilities?	Yes	Never

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Hannah Höch

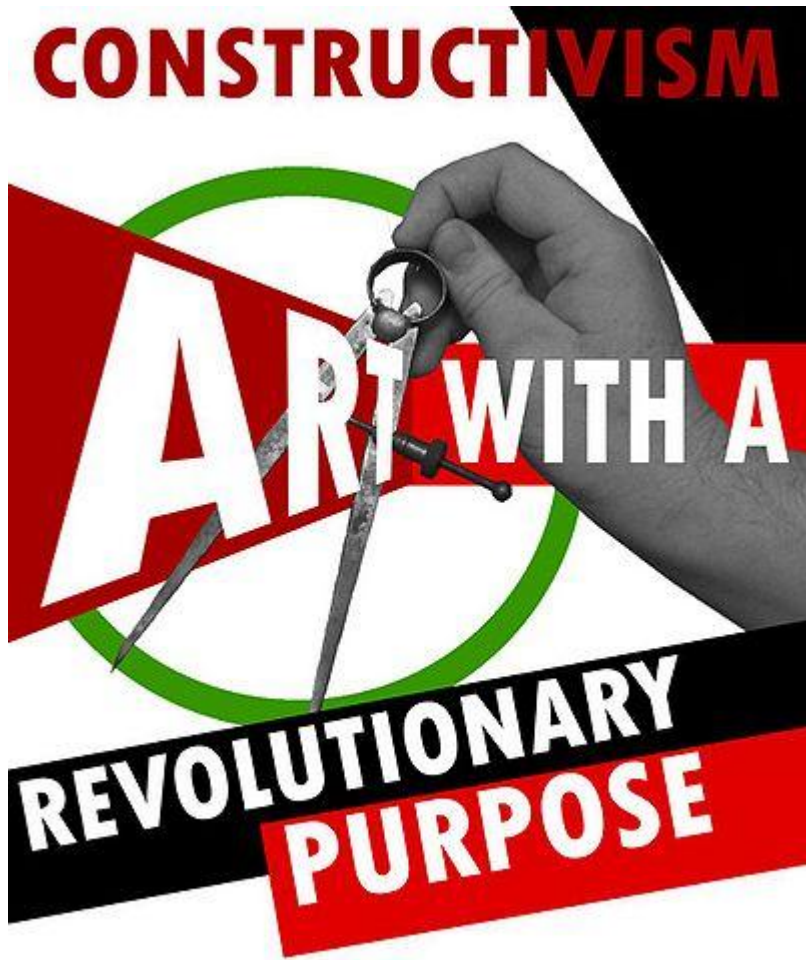


A German Dada artist
Best known for her work of the Weimar period
One of the originators of photomontage



Constructivism

— It rejected the idea of art for art's sake and favoured art that served a social purpose. —



1

Primarily an art and architectural movement.

2

Rejected the idea of art for art's sake and the traditional bourgeois class of society to which previous art had been catered.

3

Favored art as a practice directed towards social change





Spread worldwide by

Soviet propaganda,

it features

lots of straight lines,

few colors,

and it **feels really powerful**

МОСКОВСКАЯ

МОСКОВСКАЯ
 IMPORTED FROM RUSSIA
Moskovskaya
 OSOBAYA VODKA
 1.75 L 40%alc./vol. (80 proof)
 RUSSIAN VODKA

МОСКОВСКАЯ
 IMPORTED FROM RUSSIA
Moskovskaya
 OSOBAYA VODKA
 750 ml 40%alc./vol. (80 proof)
 RUSSIAN VODKA

МОСКОВСКАЯ
 IMPORTED FROM RUSSIA
Moskovskaya
 OSOBAYA VODKA
 1 Liter 40%alc./vol. (80 proof)
 RUSSIAN VODKA

ВОДКА ДО ПОВО

GENERAL STRIKE!

OCCUPY

NOV 2ND

LIBERATE OAKLAND

AND SHUT DOWN THE 1%

РУБКА

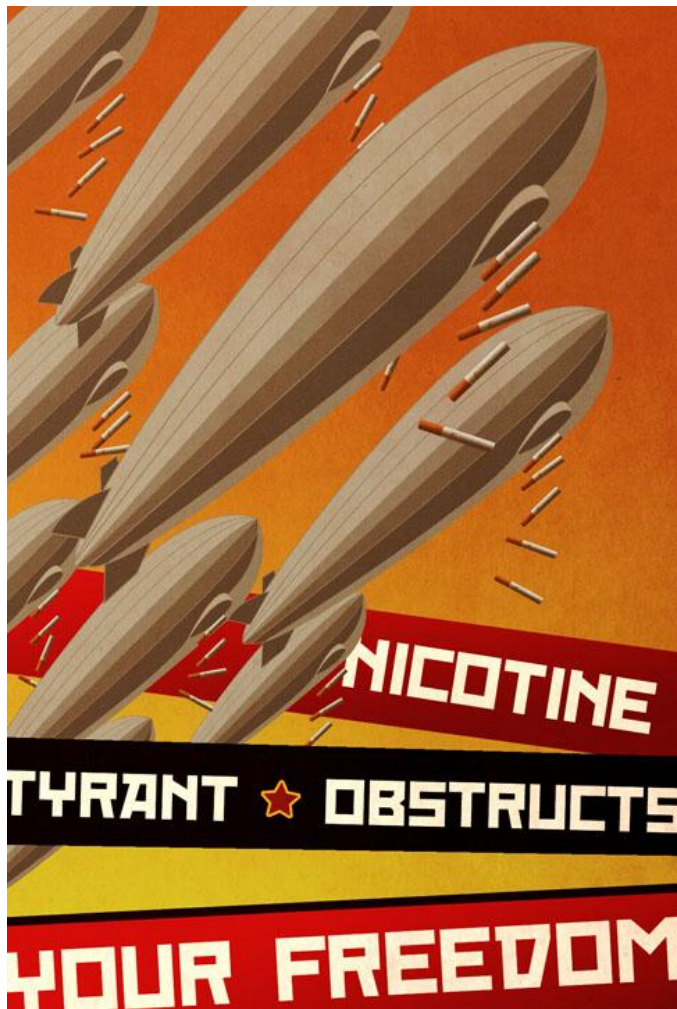
ПО НОВЕННЕ И. БЕЛЕНЕРА

ТРУБКА КОММУНАРА

А. БЕЛЕСКИЙ

Иллюстр. - Илья Глазунов. С.П.О.И.С. - Москва

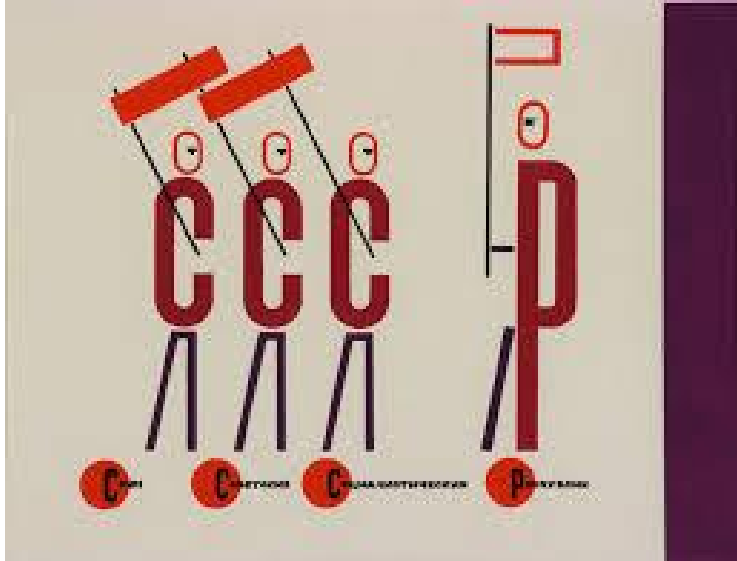






El
Lissitzky

A Russian avant garde artist



1

He used art for social and political change.

2

Lissitzky used color and basic shapes to make strong political statements.

3

Despite being comprised of rudimentary shapes and colors, a poster by Lissitzky could make a strong statement for political change and a building could evoke ideas of communality and egalitarianism.

"It describes the Russian revolution that took place in 1917.

The white circle represents the royalists from the old regime, and the red triangle represents the communists moving in and changing opinion.

It has been described as a stylized battle plan for communist victory."

-Claire Stokoe

At first glance, this piece of art didn't make sense to me. But when I carefully looked at it and read the analysis above, it struck me that Lissitzky was very clever with his designs.

He invites the audience to use their own brains to think- which is much more provoking and effective than putting pictures of tanks and flags or logos onto the poster. The minimal use of colors let each color speak for itself as well.

This has inspired me to use shapes and the different tones of black, white and grey - as 'simple' as it may be' to symbolise a greater message.

Beat the Whites With the Red Wedge, 1920



Final Thoughts

I feel that Constructivism as an art movement is more relevant to my concept as it uses art for a social purpose whereas Dadaism and Hannah Hoch's artwork serves more as an inspiration for my composition and layout.

Sources

On Dada:

<https://www.youtube.com/watch?v=EqklJ0odFxA>

On Constructivism:

<http://www.designishistory.com/1920/constructivism/>

<http://abduzeedo.com/super-stylish-constructivist-art>

On El Lissitzky:

<http://www.smashingmagazine.com/2010/06/100-years-of-propaganda-the-good-the-bad-and-the-ugly/>

<http://www.theartstory.org/artist-lissitzky-el.htm>