## Am I Chinese

**FYP Proposal** 

Tan Ying Hui

01

### CONTEXT

Singaporean Chinese Ethnic Identity Culture is an ever-changing phenomenon, morphing at every major event in human history. Singapore being an amalgamation of multiple races is an epitome of diaspora; a hotspot for culture integration.

50+ years down the road, Chinese culture in Singapore seems to have become 'endangered' as a distinct gap in ethnic identity between the younger and older generation is formed due to heavy western influences.

E.g. Speak Good English Campaign, Simplified general Culture education for multi-racial community etc

## CONCEPT

Starting with lots of questions

02



## I'd like to know...

- 1. How Singaporean Chinese identify themselves racially/ethnically in current day and age where traditional religion, customs and values have watered down generations?
- 2. What the future cultural scene will look like in the next 50 years?



## 3 Part Breakdown



01

## Interview

Find out what Singaporean Chinese between the age of 20-30 think about this issue

## Illustration

Speculate the Singaporean Chinese Cultural Scene 50 years from now 02

03

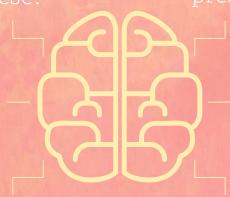
## Installation

Present 01 & 02 to channel the feeling of secondhand nostalgia

## Some Interview Questions

Why do you identify as being Chinese?

Do you know the origin to your ancestry?



What significance does the preservation serve you?

Do you think these abandoned cultures should be preserved?

What generation of Singaporean Chinese are you?

Will you still celebrate Chinese festivals when your elders are gone?

### 这 Do You Live by 是 These Values?

### 一些普世价值观自古受到华人重视。这些 价值观, 出现在中国民间故事里, 体现在 华人的日常中, 并通过习俗、教育及家教 传承。 许多华人强调以和为贵、顺其自然, 这是 因为华人所重视的价值观, 多源自于中国 的三大思想流派——儒、释、道。 你重视哪些价值观呢? 这些价值观又如何 影响新加坡人的生活方式? 值

Over the years, the Chinese have come to value certain traits even though they are not unique to any ethnic group. Reflected in popular stories and even stereotypes, these values live on, and get passed down through festivals, schools, institutions and most importantly, within homes.

Many of these values are often based on Confucianism, Taoism and Buddhism - three influential schools of thought in China which emphasise harmony in society and the universe.

Which values do you hold dear? Take a peek behind the doors here to explore how these values continue to shape everyday life in Singapore.

## CONSIDERATE

我敬老尊贤、以礼待人。 I am respectful and consider others before I act.



我关心旁人、爱护同胞。 I care for my fellow human beings.



我对父母尽孝, 也为家庭付出。 I respect my parents and do my best for my family.



我不轻言放弃。 I don't give up.



我廉洁严明、公平正直。 I act with honesty and uprightness.



我凡事先考虑别人的需要。 I put the needs of others before my own.



我尽忠职守、一诺千金。 I act out of duty and keep my promises.



知耻之心, 让我远离不 当不义的言行举止。 I avoid wrongdoing and unprincipled action.

我明辨是非、维护正义。

I stand up for what is right.



SENSE OF

我勤俭节约, 反对铺张浪费。 I refrain from extravagance and unnecessary waste.



CONSIDERATE BEHAVIOUR



I am respectful and consider others before Lact.



PIETY

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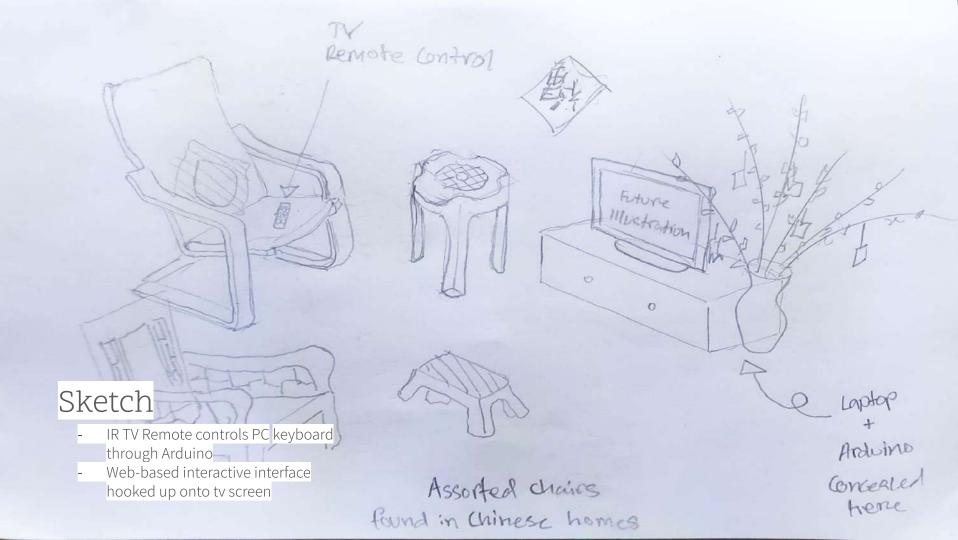
## Illustration Reference

By Lee Xin Li for the Singapore Chinese Cultural Center

https://www.singaporeccc.org.sg/publications/partnership-with-local-artists-for-electronic-direct-mailers-edm/

## Domestic Installation

Regular living room with Chinese New Year decorations juxtaposed with the indifferent response from the interview.



03

## Artist Reference

Presenting Database



# Algorithmic search for love

by Julian Palacz

https://julian.palacz.at/en/found-footage/algorithmic-search-for-lo

04

Estimated Timeline

Materials + Compilation

	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	MAY
PARTI											
Conducting Interview											
Edit/Categorise Audio											
Data Compilation			_								
PART II											
Research											
Sketch											
Illustrate					_						
Graphic Motion											
PART III											
Keyboard Interactive											
Attach Audio											
Arduino IR Remote											
PART IV											
Source for Props											
Wiring Set Up Test											
Actual Set Up											

# DN

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